### Silver Sage Region, Porsche Club of America Minutes of Board of Directors Meeting

April 2, 2019 Location of Meeting: Porsche of Boise

1. Meeting called to order by Lindsey Robinson at 6:30pm Other Board Members present: Melissa Shane, Sid Cannon Absent: Blair Baertsch, John Sommerwerck,

Members and non-members in attendance

Silver Sage Region  Board Meeting Attendance List  Location: Porsche of Boise  Date: All 2, 2019  If you are not a member and would like to include your contact information please add after your name	
Name PLEASE PRINT	
Losgy Streeson	
GARY ROEDOR	
1. DAYS FMASIZE	
WALT GAMMILL	
CHRES DENTON	
BOB DENTON	
LUREN STUMBAUGH	
Randall Shane	
Greanyers Loo	
Ken Rabinson	
Cack Green	
MIKE GENLEN	
Jusy For Lon	

2. New Member Introductions

No new members in attendance

#### 3. New Business:

#### A. Autocross April 27

Lindsey reported that there are presently 19 drivers and 4 volunteers signed up. She requested ideas for awards and classes. She discussed on safety and course layout responsibilities.

#### B. Zone 6 Tour June 22

John Sommerwerck and Paul Kaczmarek could not attend the board meeting. John sent an email to the board that Lindsey read into the minutes at the board meeting as follows:

Below is the Zone 6 Grand Tour report and a request.

- I updated the Grand Tour information with 3 hotel choices in McCall and a link to the INIdaho reservation site.
- Paul has secured the Orofino City Park for June 27, 2019 from 11:00 to 14:00. This is where the handoff from INWR will take place. It is thought that we will have a picnic in the park, versus stopping at a local restaurant, as this will be faster.
- Paul & I are tentatively scheduled to pre-drive the Silver Sage section of the route on May 1<sup>st</sup> & 2<sup>nd</sup> weather permitting.
- My wife, Nancy, has spent a lot of time looking into meal venues and options for the dinner on Thursday night. Her findings are attached. She has found two suitable venues – Shore Lodge and Anchor Restaurant (where we held the 2015 tour meal). As you review the findings, please note:
  - Her criteria was; a site which had good parking for the Porsches, and used the previous tour counts (40 attendees) as a starting point.
  - June weather in Valley county is very unpredictable it has been known to snow over the July 4<sup>th</sup> week-end. The last tour was held at the end of July. Late July weather is generally great for outdoor seating.
  - The costs seem higher this time versus the previous tour this is due to rising pricing and the prices shown are inclusive of tax & gratuity. I checked with Vicki Pentecost and she noted they were looking at a \$50/person dinner cost for the upcoming wine tour. So these costs are not out of line.
  - o All the venues Nancy looked at, are now charging a 'venue' charge.
  - All of the venues want a single pay for the meal no separate checks, however, alcohol
    will be on separate checks. I have talked to Bob Pentecost and we can work this issue
    by using Constant Contact for meal reservations/payment.
  - All of the venues require a deposit. Melissa, once a venue is selected I will work with you on getting the deposit paid.
  - My recommendations (I have reviewed these with Blair and he is in concurrence with my selections):
    - Reserve the Shore Lodge Lower Pavilion room. This ensures the weather is not an issue, yet gives breathtaking views of the lake. This is a quieter/more private venue. Parking is onsite.
    - If the Anchor is selected and the weather turns bad they will not be able to seat the group together.
    - The club pays, out of the general fund, for the venue fee. I believe the majority of those attending the dinner will be from the Silver Sage region and this is a great way to support our region and be good hosts to the other Zone 6 attendees.
    - We select the buffet option as this satisfies the widest variety of tastes; meat, fish, and vegetarian.
  - After the meeting, please let me know the consensus, and we will take the next steps.
     I will call each of you before the meeting to see what questions or concerns you may have.

The attending board members approved the venue and the request for the club to pay the venue fee.

# C. President's Mystery Tour May 11 Blair was not in attendance so no report

### D. 2019 Schedule

	201	9 Silver Sage Schedule		
MONTH	DESCRIPTION	CONTACT/VOLUNTEER(S)	IDEAS/COMMENTS	Ins
JANUARY	The second secon			
2 <sup>nd</sup>	Board Meeting	Hada Pusyasiq	E CONTRACTOR OF THE STATE OF TH	N
12 <sup>th</sup>	New Members Dinner	Robert Sturgeon	setură situeren i e	NI.
	The state of the s	The same of the sa		N
15 <sup>th</sup>	Porsche Cruise IN	Loren Stumbaugh	Jonny Carino's 3551 E Fairview Ave, Meridian	N
26 <sup>th</sup>	Tech Session	Jeff Fergot	Lupo Motors	
FEBRUARY				
5 <sup>th</sup>	Board Meeting	Shouthed saw j	garana aka mara	N
16th	February Fling	Carole Flatter	Boise Art Glass	N
16 <sup>th</sup>	Tech Session	Jeff Fergot	XPEL 2222 S. Cole Rd Boise 83709	N
19 <sup>th</sup>	Porsche Cruise IN	Loren Stumbaugh	Jalapeno's Bar & Grill 8799 W Franklin Rd.	N
MARCH			orry in training field	
1st 1st	Sage Tick Publication	Article dead line		N
2 <sup>nd</sup>	Zone 6 President's Meeting	Mark Prusynski / Blair Baertsch	Eugene Oregon	N
5 <sup>th</sup>	Board Meeting			N
16 <sup>th</sup>	Tech Session	Jeff Fergot	Porsche of Boise	YE:
16 <sup>th</sup>	House Cleaning Auction - SPUDS Dinner	Bob Denton	1340	JCN.
19 <sup>th</sup>	Porsche Cruise IN	Loren Stumbaugh	Wingers 3541 N. Eagle Rd,	N
4	toutebut vi	Liam Spencer/O	Meridian,	4
April				
2 <sup>nd</sup>	Board Meeting	364 6	isanti * ]	N
3 <sup>rd</sup> - 6 <sup>th</sup>	Treffen - Santa Barbara	V15U + 1	« Car snow	N
6 <sup>th</sup>	Coffee and Porsches	Dave Keim and Jim Parkinson	13" POISCHE CIUE	YES
16 <sup>th</sup>	Porsche Cruise IN	Loren Stumbaugh	16"   Charity Auction	N
20 <sup>th</sup>	Adopt-a-Highway Pick-up	Walt Thode	Hwy 55 Horseshoe Bend	YES
27th	Auto-X Idaho Expo	Lindsey Robinson	Ed and the constants	YES
MAY			Constitution of the second	
4 <sup>th</sup>	Coffee and Porsches	Dave Keim and Jim Parkinson	an Panchalomes I no	YES
7 <sup>th</sup>	Board Meeting	Porsche of Boise	The state of the s	NO
11th	President's Mystery Tour	Blair Baertsch	"Mystery"	YES
16 <sup>th</sup> - 18 <sup>th</sup>	Tri Cities Wine Tour	Bob Pentecost	Richland, WA.	YES
21st	Porsche Cruise IN	Loren Stumbaugh	navelem bison i	N
JUNE	TOTSCHE CIUSE IIV	Loren Stumbaugh	Per Partition (1)	IA
1st	Sage Tick Publication	IN Loren Stumbaus	7th Poisschie Chillia	N
2 <sup>nd</sup>	Coffee and Porsches	Dave Keim and Jim Parkinson	THE CONTRACTOR TO	YES
4 <sup>th</sup>	Board Meeting	Porsche of Boise		N
18 <sup>th</sup>	Porsche Cruise IN	Loren Stumbaugh		N
14 <sup>th</sup> -16 <sup>th</sup>	Drive to Joseph/Orofino	Walt Gammill		YES
22 <sup>nd</sup> - 30 <sup>th</sup>	Zone 6 Tour	Paul Kaczmarek/John Sommerwerck		YES

#### 2019 Silver Sage Schedule JULY 2<sup>nd</sup> **Board Meeting** Porsche of Boise N 6th Coffee and Porsches Dave Keim and Jim Parkinson YES ??? TBD Linda Prusynski YES 16th Porsche Cruise IN Loren Stumbaugh N 21st - 28th 2019 Porsche Parade Boca Raton N **AUGUST** 3rd Coffee and Porsches Dave Keim and Jim Parkinson N 6th **Board Meeting** Porsche of Boise N 9th - 11th Salt Flats trip Gary Cuddeford Surface of the sun, UT. YES 20th Porsche Cruise IN Loren Stumbaugh N SEPTEMBER 1st Sage Tick Publication N 3rd **Board Meeting** Porsche of Boise N 4th - 7th Fall Treffen Woodstock, Vermont N 7th Coffee and Porsches Dave Keim and Jim Parkinson YES 14th Adopt-a-Highway Pick Up Walt Thode Hwy 55 Horseshoe Bend YES Porsche Cruise IN Loren Stumbaugh YES 20th-23rd Oregon Coast Drive Ernie Monroe YES ??? Diva drive Linda Prusynski YES **OCTOBER Board Meeting** 1st N Coffee and Porsches Dave Keim and Jim Parkinson YES 4th - 6th Oktoberfast Liam Spencer/Gary Cuddeford Winecrush Vicki Pentecost Dinner Pat Car Show Gary 15th Porsche Cruise IN Loren Stumbaugh N 26th **Charity Auction** Molly Cuddeford Sapphire Room N Riverside Hotel NOVEMBER **Board Meeting** N 19th Porsche Cruise IN Loren Stumbaugh N DECEMBER 1st Sage Tick Publication N 5<sup>th</sup> **Board Meeting** Porsche of Boise N 7th Christmas Party-Awards Rex Chandler Hillcrest Country Club Banquet 4610 W Hillcrest Dr. Boise 17th Porsche Cruise IN Loren Stumbaugh N

#### 4. Old Business

### A. July Club Event at JUMP

Linda Prusynski was not in attendance. Lindsey reported that JUMP will reduce the setup fee.

### 5. Ongoing Projects:

### A. Treasurer's Report

## Silver Sage Porsche Club

### STATEMENT OF ACTIVITY

January - March, 2019

	TOTAL
Revenue	
Auto Cross Income	115.92
BBB Auction	1,105.00
BBB Income	845.69
Membership Dues	1,224.50
New Member Meeting	1,382.94
Sage Tick Ad Revenue	395.00
Spring Fling	2,066.56
Tech Session	335.00
Total Revenue	\$7,470.61
GROSS PROFIT	\$7,470.61
Expenditures	
Auto Cross Expense	1,210.00
Bank Fees	15.00
Member Name Tags (Badges)	438.29
New Member Meeting Expenses	2,858.81
Other Miscellaneous Expenses	152.00
Postage and Delivery	156.00
Sage Tick Publishing Expense	1,922.57
Spring Fling Expenses	2,822.70
Storage Rental	152.00
Total Expenditures	\$9,727.37
NET OPERATING REVENUE	\$ -2,256.76
Other Revenue	
Interest On Bank Accounts	30.28
Total Other Revenue	\$30.28
NET OTHER REVENUE	\$30.28
NET REVENUE	\$ -2,226.48

## Silver Sage Porsche Club

### STATEMENT OF FINANCIAL POSITION

As of March 31, 2019

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	0.070.00
Certificate of Deposit - 091-7	9,676.29 7,437.45
Certificate of Deposit - 434-7	4,554.63
Silver Sage Porsche Club	\$21,668.37
Total Bank Accounts	ψ21,000.3 <i>1</i>
Other Current Assets	0.00
Cash on Hand	0.00
Deposits	0.00
Reserve Funds for BBB	0.00
Total Cash on Hand	
Undeposited Funds	910.00
Total Other Current Assets	\$910.00
Total Current Assets	\$22,578.37
TOTAL ASSETS	\$22,578.37
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	2.22
*Accounts Payable	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
Accounts Payable	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
Opening Balance Equity	18,106.49
Retained Earnings	6,698.36
Net Revenue	-2,226.48
Total Equity	\$22,578.37
TOTAL LIABILITIES AND EQUITY	\$22,578.37

### B. Membership Report

Robert Sturgeon asked for ideas to stimulate participation by members with "four door" Porsches. Dave Frasier suggested more family oriented events for members with children.

Here is the membership summary through last month. We remain fairly flat at 521 members. As I continue to participate in the Membership Chair Facebook group, I hope to gain some insights on retaining members, regardless of their vehicle type.

Through MARCH 2019	PRIMARY	AFFILIATE	TOTALS
1. New members	4	0	4
2. Renewals	19	12	31
3. Non-renewals	8	0	-8
4. Transfers in	0	0	0
5. Transfers out	1	0	-1
6. Cancellations	0	0	0
7. Added by Record Change	0	4	4
8. Net Change *	0	0	0
TOTAL MEMBERS **	337	184	521

<sup>\*</sup> Exclusive of renewals, on time or late

### C. Web Master Report

Online Users:	(	)	
	Visitors	Visits	
Today:	21	64	
Yesterday:	25	95	
Last 7 Days:	215	698	
Last 30 Days:	861	2,512	
Last 365 Days:	20,637	47,615	
Total:	23,880	61,062	
Search	Engine Referrals		
	Today	Yesterday	
Google:	0	0	
Yahoo!:	0	0	
Daily Total:	0	0	
Total:	85		

<sup>\*\*</sup> Totals are from National.

## 6. Other Business None

7.

A. Thank You

Cruise In – Loren Stumbaugh
Tech Session – Jeff Fergot, Porsche of Boise
SPUDS – Bob Denton, Rex and Mary Beth
(Sid will send a "thank you" to Rex and MB)

Next Board Meeting: Tuesday, May 7, 2019

Meeting adjourned at 7:01pm

Minutes approved by the board and submitted

BM Com

Sid Cannon

Secretary