



Silver Sage Region
PCA Board of Directors Meeting

Agenda

TUESDAY -August 3, 2021 6:30

IN PERSON at Porsche of Boise

1. Meeting Called to Order: @ 6:30pm by Denis Dunlop

Members in attendance: Walt and Mary Thode, Laura Outlaw, Mark and Linda Prusynski, Dennis Wonders, Bonnie C. Ramirez, Bruce and Gretchen Young, Sin Ming Loo, Blair and Ann Baertsch, Sid and Vicki Cannon, Ken Robinson, Denise Seinturier, Craig Doty, Andrew Tate, Chris Jerome, Denis Dunlop, Loren Stumbaugh

2. New Member Introductions

We had two new members in attendance, Bruce and Gretchen Young. They have owned multiple Porsche over the years and now have a Red 2000 Boxster S which they bought new.

3. New Business

a. Oktoberfest

Sid Cannon

Sid will be the event chairperson. The venues and sponsors, Big Al's, The Village, Porsche of Boise, and the wine tour location, have been secured. Volunteer chairs are in place. We are looking into the possibilities of having the Simmons Jewelry 5th Wheel at The Village. The "Save the Date" email has been sent. We are exploring advertising the event by having vehicles parked in front of various businesses on the day prior. We still need to contact other regions about this event. Ken Robinson stated that registration will open on August 15. Ken will also send informative emails to the other region presidents at that time. Current event schedule is: Friday October 1, banquet at Big Al's, Saturday October 2, Wine Tour and Coffee & Porsches drive, Sunday, October 3, Oktoberfest car show at The Village. T-shirts will be included in the registration process. Oktoberfest beer mugs will be available for purchase. Randy Bloom will be in charge of judging the cars at the event. He will have a new surprise twist in regards to the judging process this year. We will have a tire raffle, gift certificates and a poker walk. Sid canvassed for an interesting speaker for the event, for a poker run chair and volunteers for the membership booth. Contact Sid with suggestions. Laura Outlaw will be submitting for the multi regional PCA subsidy.

b. 55th Anniversary Celebration

Linda Prusynski

Linda proposed combining the anniversary celebration with another event such as Christmas Party or Oktoberfest. Sid Cannon concurred with combining it with Oktoberfest.

c. AED

Denis Dunlop

This issue is tabled due to unforeseen issues.

d. Report from Porsche Parade

Mark Prusynski

Mark stated that the Silver Sage Region was awarded Ferry Porsche Region of the Year award. This is the second time that our region has been awarded this prestigious Porsche Club of America award. Mark stated that 69 regions applied for the Region of the Year award. We also were awarded an honorable mention for our charity events. Ken and Lindsey were awarded a TSD rally Driver trophy that was presented by Porsche Design. Mark gave a synopsis of the 60th Porsche Parade events which was held in French Lick Indiana. the 2022 Parade is currently scheduled to be held in the Poconos in Pennsylvania, and the 2023 Parade is scheduled to be held in Palm Springs California. Ken Robinson stated that he and Lindsey had fun participating in the TSD rally. He said that they also participated in a test run of an app based TSD rally. He said that he saw promise in using this TSD rally app as that it minimizes that amount of course workers. He will look into using it for our region.

e. Adopt a Highway

Walt Thode

Walt stated that the next Adopt a Highway event will be held on September 25. He encouraged participation. An email sign up will be sent soon.

4. Old Business

a. Charity Selection

Monika King was unable to

attend and submitted a statement via text. Faces of Hope will be our charity this years. Committee members have been emailed and will try to get together in mid August. Not sure of a location for the charity event. Not sure about using the Riverside due to attendance size and food costs. Might have an online raffle and the possibility of a smaller dinner in November.

b. Autocross/DE

Craig Doty

Craig stated that there was no rain at our last autocross. Our next autocross will be in October.

c. Cruise-In

Denise Senturier

Denise stayed that our next Cruise-In will be held at Ram in Meridian. An email has been sent and registration is encouraged.

d. Coffee and Porsches

Denis Dunlop

Denis stated that this Saturday's Coffee and Porsches drive will travel to a secret location. Sign up is encouraged in order to coordinate the drive.

**e. Tour Committee
members present**

No Tour Committee

Denis Dunlop, Walt and Mary Thode said that yesterday's tour to Warm Lake was great.

f. Tech Talk

Jeff Fergot/Sin Ming

Denis stated that it was his belief that Jeff Fergot has arranged a tech session covering Show & Shine prep at Porsche of Boise the weekend prior to Oktoberfest.

g. New Member Celebration

Laura Outlaw

Laura stated that the New Member Celebration is scheduled for September 18. Currently, it will be held in the Mercedes showroom and limited to 120 people. She will explore the possibility of using Life's Kitchen, (One of this year's charity submissions.), for catering the event. Sid Cannon proposed having a new member pre-registration to held ensure that our new members have an opportunity to attend.

5. Ongoing Projects

a. Treasurer's Report
via email

Terry Reynolds, submitted

Revenue

Award Income	250.00
President's Mystery Tour Income	150.00
Sage Tick ad Revenue	820.00
Spuds Auction	150.00
GROSS PROFIT	\$1,370.00

Expenditures

Auto Cross Expense	90.00
Other Miscellaneous Expenses	178.00
Total Expenditures	\$268.00

NET OPERATING REVENUE **\$1,102.00**

TOTAL REVENUE **\$1,102.00**

Checking account balance **\$12,529.25**

Certificate of deposit #1	\$7,498.42
Certificate of deposit #2	\$9,948.78
Total	\$17,446.78

b. Membership Report

Laura Outlaw

We have 406 primary members and 216 co-members

**c. Web Meister Report
email**

Jayden Loo submitted via

Last 7 Days (Week): 1,584 Visits

Last 30 Days (Month): 7,141 Visits

Top 5 Countries:

United States

Hong Kong

China

Singapore

Russian Federation

6. Other Business

- a. Blair Baertsch stand that he had a great response from the email blast requesting photos for the upcoming calendar. He also stated that he still needs additional photos.**
- b. As an addendum to last month's minutes, I noted that Gary Roeder stated that he still has a set of 19" rims for sale and that everything else from Bob's hanger has been sold to benefit the DE programs.**

7. Next Board Meeting: Tuesday, September 7, 2021

8. Meeting Adjourned: 7:21pm by Denis Dunlop

Minutes prepared by Loren stumbaugh, Secretary Silver Sage Region, Porsche Club of America