

Silver Sage Region, Porsche Club of America  
Minutes of Board of Directors Meeting

December 6, 2017

Location of Meeting: Porsche of Boise

- 1. Meeting called to order by John Sommerwerk at 6:29pm  
Board Members present: John Sommerwerk, Blair Baertsch, and Sid Cannon  
Members and non-members in attendance

Silver Sage Region  
Board Meeting Attendance List  
Location: Porsche of Boise  
Date: 12-6-17

If you are not a member and would like to include your contact information please add after your name

Name	
GARY CUDDEFORD	SMC EDITS
MOLLY CUDDEFORD	FRANK HENRICHS (SAGE TIC)
CAROLE GREEN	GABE IACCONI (Jesse Tree)
JACK GREEN	ALLEN RENS HAW (Jesse Tree)
MARY THODE	SHAUN FERGUSON POB
WALT THODE	SAWYER ECKHARDT POB
JEFF BERGOT	TINA TURLEY POB
Mark Prusynski	Avis SCOTT POB
Linda Prusynski	BOB (LEIGH WILSON'SSON)
Vicki Pentecost	
BOB PENTECOST	
Vossler Swanson	
Greg Myers	
Geoffrey Gravett (auto part)	
Becky Grover	
Rob Grover	
Dickie Cannon	
Carole Flax	
Larry Walter	
WALT GAMMILL	
Laurie Hammill	
Robert Inman	
Derek Parker	
Ernie Monroe	
May Monroe	

2. New Business:

A. Porsche of Boise Introductions and 2018 Liaison report  
Introductions

John Sommerwerk introduced Sawyer Eckhardt – new PoB service manager

Sawyer stated he has 5 years of experience at Lyle Pearson

Sawyer introduced Avis Scott who is a new Porsche Service Advisor.

Sawyer said the asphalt paving for the Mercedes Benz remodel project is a week away from completion.

John introduced Tina Turley, Lyle Pearson HR and Events Coordinator.

Tina spoke and said she was responsible for coordinating activities such as PoB autocross.

Liaison meeting with Travis Brandenburgh

PoB agreed to support a number of club activities.

Liaison Summary

Event	SS Coordinator	PoB Contact	Date(s)	Participation	Event Type
Monthly Board meeting	Silver Sage President		1 <sup>st</sup> Wed. of the Month	Meeting space, sandwiches & drinks	Monthly
Silver Sage Website	Randall Shane	Greg Myers		Web site Hosting fees: \$30/year	Ongoing
PCA Membership for new Porsche owners	Robert Sturgeon			Pay 1 <sup>st</sup> year PCA membership for buyers of new Porsches (purchased or leased) and CPO's. • \$46 for 1 <sup>st</sup> year	Ongoing
Spring Fling	Carole Flatter/ Jim Houston		April 14 <sup>th</sup>	Program sponsor • Funding for door prizes, etc. ~\$1,250	Annual
Tech Session	Derek Parker		SKIPPING 2018	• Venue w/ Coffee, Pastries, Fruit, Refreshments, etc. • Audio/Visual Aides – Lighting, Projection Screen, Loud Speakers, Microphones for presenters, Video cameras to show certain areas of the cars. • Service bay with sample Porsches available for viewing. • A Porsche Service Technician (Mike Bell or similar).	
Kaffee Und Autos	Dave Keim/ Jim Parkinson		1 <sup>st</sup> Sat. of the month (April thru October)	Venue (PoB parking lot) Coffee & Donuts Goody Store (requires service/parts to open on Sat.)	Monthly
Autocross	Blair Baertsch		May 5 <sup>th</sup>	Program Sponsor • Expo Idaho fees - \$1,500 • Volunteer fees - \$30/person (15 People)	Annual
Oktoberfest	Gary Cuddeford		October 7 <sup>th</sup>	Program Sponsor • Display 4-5 new Porsches • Funding ~\$1,500	Annual
Charity Auction	Molly Cuddeford		November ??	Donation of Porsche related items, such as: • Jacket • Detailing certificates	Annual
Calendar	Blair Baertsch			Sponsor - \$500 (May donate calendars has PoB buy)	Annual

Tina Turley is our 'go to' person

Walt Thode expressed concern that PoB may become overtaxed with club requests.

John stated that Walt's concern was part of the Liaison process. John mentioned that PoB receives a financial contribution from PCNA to support SSPCA activities.

Shaun Ferguson confirmed but clarified the PCNA contribution is quite small.

John concluded by saying that, according to Travis, "All PoB wants from the club members is a *First Opportunity* for your sales and service business".

#### B. Charity Check Presentation

Molly Cuddeford gave a brief but stirring recap of past SSPCA charity successes.

She thanked her committee and all those who volunteered and contributed to the success of this year's charity effort.

Molly introduced Mary Monroe (SS Charity Sponsor) who in turn introduced the Jesse Tree of Idaho representatives who were in attendance.

Gabe Iacoconi, Executive Director and Allen Renshaw Co-Chair of the Board spoke and expressed thanks for the donation and club support.

A check in the amount of \$23,300 was presented to Jesse Tree of Idaho. John congratulated the charity committee on a successful fund raising effort.

#### C. Board Changes

John extended a "Thank You" to outgoing board members; Linda Prusynski, secretary and Rob Grover, treasurer for their service to the club.

John welcomed new board members; Sid Cannon, secretary, Melissa Shane, treasurer and welcomed new membership chair, Robert Sturgeon and new Sage Tic editor, Frank Heinrichs|

List of 2018 Officers and Chairs

2018 OFFICERS AND CHAIRS	
POSITION	NAME
Past President*	Paul Kaczmarek
President*	John Sommerwerck
Vice President*	Blair Baertsch
Secretary*	Sid Cannon
Treasurer*	Melissa Shane
PRINCIPAL CHAIRS	
Member Communications Chairs	Ken Robinson/Bob Pentecost
Insurance Chair*	Chris Beeson
Membership Chair*	Robert Sturgeon
Technical Chair	Derek Parker
Safety Chair*	Paul Kaczmarek
Driving Education Chair*	John Andrews
Sage Tick Editor (Newsletter Editor)	Frank Heinrichs
Panorama: From the Regions	Jeff Fergot
Sage Tick Content and Photo Coordinator	Walt Thode
Webmaster/ Social Media	Randall Shane
Historian	N/A
STANDING EVENTS	
New Member Meeting	Member Chair
AutoX	Blair Baertsch / ???
BBB Spuds and Auction	Bob Denton and Chris Denton
BBB	John / Rex / ????
Oktoberfest	Gary Cuddeford / Liam Spencer
Charity Auction:	Molly Cuddeford
Christmas Party, Annual Meeting and New Officer Installation	John / Rex
Kaffee und Autos	Dave Keim and Jim Parkinson
Spring Fling	Carole Flatter
Tech Sessions	Derek Parker
Track Rats	John Andrews
Tri Cities Wine Tour Silver Sage Group	Bob and Vicki Pentecost
Wine Crush	Bob and Vicki Pentecost

#### D. New Website and Instagram

Randall Shane was not in attendance

John Sommerwerk said new website was down during the transition but is now up and running.

Walt Thode offered that PCA is not the internet service provider.

Greg Myers said the old ISP was Go Daddy.

John asked for a volunteer for be the administrator of a new Instagram account.

No one volunteered.

E. National Award Nominations

John asked for sponsors for PCA recognition awards

THE FERRY PORSCHE TROPHY: PCA REGION OF THE YEAR

Vicki Pentecost suggested Sid Cannon to write the proposal.

She and Linda Prusynski would help draft the proposal.

The proposal is due end of year 2017.

Sid accepted with the condition of major assistance from Vicki and Linda.

Vicki to send Sid several previous proposals.

THE GLENN LAZAR - HARRY BLANCHARD MEMORIAL TROPHY: PCA ENTHUSIAST OF THE YEAR

No volunteers to write a proposal

PORSCHE (PCA) FAMILY OF THE YEAR AWARD

No volunteers to write a proposal.

THE PCA PUBLIC SERVICE AWARDS

Nancy Sommerwerk (not in attendance) will work with Molly Cuddeford to write the proposal.

3. Old Business  
 A. 2018 Silver Sage Schedule  
 2018 Schedule

2018 Silver Sage Schedule

MONTH	DESCRIPTION	CONTACT/VOLUNTEER(S)	IDEAS/COMMENTS	Ins.
<b>JANUARY</b>				
3 <sup>rd</sup>	Board Meeting			N
13 <sup>th</sup>	New Members Meeting and Dinner	Membership Chair	Rib Shack, Eagle	N
20 <sup>th</sup> ??	Tech Session - Rag Company	Derek	Confirm date	N
18 <sup>th</sup>	Porsche Cruise IN	Derek Parker		N
<b>FEBRUARY</b>				
7 <sup>th</sup>	Board Meeting			N
24 <sup>th</sup>	Tech Session @ Sid's Garage	Sid/Derek Parker		YES
15 <sup>th</sup>	Porsche Cruise IN	Derek Parker		N
<b>MARCH</b>				
1 <sup>st</sup>	Sage Tick Publication			N
7 <sup>th</sup>	Board Meeting			
10 <sup>th</sup>	Tech Session @ Eurosport	Jeremy / Derek Parker		YES
15 <sup>th</sup>	Porsche Cruise IN	Derek Parker		N
24 <sup>th</sup>	AX Auction - SPUDS Dinner	Bob Denton	Confirm volunteers	
???	Zone 6 President's Meeting	Mark Prusynski	Date	N
<b>April</b>				
4 <sup>th</sup>	Board Meeting			N
7 <sup>th</sup>	Kaffee Und Autos	Dave Keim and Jim Parkinson		
14 <sup>th</sup>	Spring Fling	Carole Flatter / Jim Houston	Date/location confirmed	
19 <sup>th</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
25 <sup>th</sup> - 29 <sup>th</sup>	Treffen - Tamaya, NM	Paul Kaczmarek	Pueblo, NM	
28 <sup>th</sup>	President's Mystery Tour	TBD	Conflicts w/ Treffen	YES
<b>MAY</b>				
2 <sup>nd</sup>	Board Meeting			N
5 <sup>th</sup>	Kaffee Und Autos	Dave Keim and Jim Parkinson		YES
5 <sup>th</sup>	Autocross - Expo Idaho	Need Coord. to work w/Blair	Conflicts w/Kaffee Und Autos	
17 <sup>th</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
18 <sup>th</sup> -20 <sup>th</sup>	Tri Cities Wine Tour	Bob Pentecost		YES
<b>JUNE</b>				
1 <sup>st</sup>	Sage Tick Publication			N
2 <sup>nd</sup>	Kaffee Und Autos	Dave Keim and Jim Parkinson		YES
6 <sup>th</sup>	Board Meeting			N
21 <sup>st</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
16 <sup>th</sup> - 18 <sup>th</sup> ??	Drive to Joseph/Orofino	Walt Gammill	Dates	

**2018 Silver Sage Schedule**

<b>2018 Silver Sage Schedule</b>				
<b>JULY</b>				
7 <sup>th</sup>	Kaffee Und Autos	Dave Keim and Jim Parkinson		
11 <sup>th</sup>	Board Meeting		Rescheduled from 4 <sup>th</sup>	
8 <sup>th</sup> - 14 <sup>th</sup>	2018 Porsche Parade	???	Lake of the Ozarks	
19 <sup>th</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
<b>AUGUST</b>				
1 <sup>st</sup>	Board Meeting			N
4 <sup>th</sup>	Kaffee Und Autos	Dave Keim and Jim Parkinson		
11 <sup>th</sup>	BBB Revised			YES
16 <sup>th</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
<b>SEPTEMBER</b>				
1 <sup>st</sup>	Sage Tick Publication			N
1 <sup>st</sup>	Kaffee Und Autos	Dave Keim and Jim Parkinson		YES
5 <sup>th</sup>	Board Meeting			N
12 <sup>th</sup> - 16 <sup>th</sup>	Treffen	???	Banff, AB Canada	
21 <sup>st</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
27 <sup>th</sup> - 30 <sup>th</sup>	Rennsport Reunion VI	John/Blair		YES
<b>OCTOBER</b>				
3 <sup>rd</sup>	Board Meeting			N
6 <sup>th</sup>	Kaffee Und Autos	Dave Keim and Jim Parkinson		YES
6 <sup>th</sup> - 7 <sup>th</sup>	Oktoberfest • Winecrush • Dinner • Car Show	Gary Cuddeford/Liam Spencer • Vicki Pentecost • Pat • Gary		N
18 <sup>th</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
<b>NOVEMBER</b>				
7 <sup>th</sup>	Board Meeting			N
???	Charity Auction	Molly Cuddeford	Date not to conflict w/ BSU football	N
15 <sup>th</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N
<b>DECEMBER</b>				
1 <sup>st</sup>	Sage Tick Publication			N
1 <sup>st</sup>	Christmas Party-Awards Banquet	John / Rex	Arid Club	N
5 <sup>th</sup>	Board Meeting			N
20 <sup>th</sup>	Porsche Cruise IN	Derek Parker	Location TBD	N

**New Member Party**

Robert Sturgeon introduced himself as the new Membership Chair. Robert proposed two dates and locations; January 20<sup>th</sup> at Louie's on Fairview or January 13<sup>th</sup> at The Rib Shack in Eagle. By group consensus the Rib Shack on January 13<sup>th</sup> was selected. Robert will coordinate with Bob Pentecost to post the event details. Rob Grover added the PCA reimburses SS \$250 for a social event.

**Tech Sessions**

January 20<sup>th</sup> or 27<sup>th</sup>  
 Subject: Auto Detailing  
 Host: The Rag Company  
 Larry Walter is the sponsor.  
 He will coordinate with The Rag Company.  
 Larry to find out if TRC needs any support that will require a club expense; refreshments, chairs, A/V, etc.  
 If so, the club will charge \$5.00 payable at the door, otherwise, no charge.

Derek and Larry will coordinate with Bob Pentecost to post the event details.

February 24<sup>th</sup>

Subject: Speaker - Porsche Classic Appraiser

Host: Sid Cannon's shop 658 N. Principle Place, Unit 604,  
Meridian, Idaho 83642

Sid will provide; venue, PA system, digital projector, screen, hoist.

Larry Walter is the event sponsor

Larry will coordinate with the guest speaker and Sid.

Larry to coordinate refreshments.

Larry said a classic Porsche is needed for the presentation.

John suggest Leigh Wilson's 911.

No assignment to follow up with Leigh.

Sid will arrange chair rental, set up and return.

Sid will advise Derek how many chairs his shop can accommodate.

Derek suggest event time 8:00am start

\$5.00 pay at the door to defer cost of chair rental and refreshments.

Derek and Larry will coordinate with Bob Pentecost to post the event details.

March 10<sup>th</sup>,

Host: EuroSport, Garden City

Subject: Chassis and Engine Management Systems.

Geoffrey Gravett said EuroSport will provide chairs, beverages and food.

No cost to the club so no charge for this event.

Derek will coordinate with Bob Pentecost to post the event details

#### BBB Planning committee

John asked if anyone was interested in being on the committee.

No volunteers

John announced the date for BBB Autocross Dinner/Auction.

See Schedule

Dinner/Auction with proceeds benefiting the annual autocross.

#### 4. Ongoing Projects:

##### A. Treasurer's Report

Melissa Shane not in attendance.

In her absence Rob Grover presented the November financial report.

Balance Sheet and P&L Statement

**Silver Sage Porsche Club**  
**Balance Sheet**

As of November 30, 2017

	<u>Nov 30, 17</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Certificate of Deposit - 091-7	9,619.25
Certificate of Deposit - 434-7	7,399.20
Silver Sage Porsche Club	<u>15,352.29</u>
Total Checking/Savings	32,370.74
Other Current Assets	
Cash on Hand	
Deposits	<u>1,185.00</u>
Total Cash on Hand	<u>1,185.00</u>
Total Other Current Assets	<u>1,185.00</u>
Total Current Assets	<u>33,555.74</u>
<b>TOTAL ASSETS</b>	<b><u>33,555.74</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
Opening Balance Equity	18,106.49
Retained Earnings	5,636.53
Net Income	<u>9,812.72</u>
Total Equity	<u>33,555.74</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>33,555.74</u></b>

**Silver Sage Porsche Club**  
**Profit & Loss YTD Comparison**  
November 2017

	Nov 17	Jan - Nov 17
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
50/50 Income	0.00	160.00
Auction Dinner Income	0.00	2,800.68
Auto Cross Income	0.00	2,828.98
BBB Auction	0.00	1,388.00
Calendar Sales	0.00	370.00
Charity Income Due Out	1,870.00	2,190.00
Charity PCA Subsidy	0.00	1,950.00
General Meeting Income	0.00	877.76
Grill Badges	0.00	245.00
Membership Dues	1,395.00	6,092.00
New Member Meeting	0.00	718.01
New Member Social PCA Subsidy	0.00	250.00
Octoberfast Income	0.00	6,768.81
Raffle Income	0.00	277.00
Sage Tick Ad Revenue	0.00	660.00
Shirt Sales	0.00	1,160.91
Spring Fling	0.00	2,972.48
Tire Raffle Income	0.00	915.00
<b>Total Income</b>	3,265.00	32,624.63
<b>Expense</b>		
Auction Dinner Expense	0.00	2,289.60
Auto Cross Expense	0.00	3,820.54
Bank Fees	5.00	55.00
Calendar Expense	266.92	266.92
EMail Maintenance	378.00	729.00
General Meeting Expense	0.00	867.23
Member Name Tags (Badges)	0.00	387.34
New Member Meals	0.00	784.00
Octoberfast Expense	855.24	5,606.82
Other Miscellaneous Expenses	0.00	46.00
P.O. Box	0.00	112.00
Postage and Delivery	0.00	33.22
Sage Tick Publishing Expense	0.00	3,119.35
Shirt sales	0.00	979.40
Spring Fling Expenses	0.00	2,930.00
Storage Rental	0.00	852.00
<b>Total Expense</b>	1,505.16	22,878.42
<b>Net Ordinary Income</b>	1,759.84	9,746.21
<b>Other Income/Expense</b>		
<b>Other Income</b>		
Interest On CD's	6.82	66.51
<b>Total Other Income</b>	6.82	66.51
<b>Net Other Income</b>	6.82	66.51
<b>Net Income</b>	1,766.66	9,812.72

Concern was expressed because of the delay from the date checks were written to the charity to the date they were deposited and posted. Rob said the reason is because the checks were not given to the charity until (tonight) when all money given to the charity was awarded. Rob said Melissa can come up with an alternative to receive payment for auction items in the future.

John said the bank will need to be advised of the change in officers and those with check writing authorization. The general procedure is for the final board meeting minutes to be sent to Melissa, she gives the minutes to the bank, the bank gives her an authorization form that she completes and returns to the bank. Authorized signers for the Club bank accounts at Washington Federal were approved. They are John Sommerwerck, President and Melissa Shane, Treasurer.

**B. Membership Report**

Paul Guggenbuehl provided a membership report.  
 Membership Report

SSPCA Dec, 2017 MEMBERSHIP REPORT

	PRIMARY	AFFILIATE	TOTALS
1. New members	8	0	8
2. Renewals	9	0	9
3. Non-renewals	2	0	2
4. Transfers in	0	0	
5. Transfers out	0	0	
6. Cancellations	0	0	
7. Added by Record Change	0	0	
8. Net Change *	0	0	0
<b>TOTAL MEMBERS **</b>	<b>313</b>	<b>160</b>	<b>473</b>

\* Exclusive of renewals, on time or late  
 \*\* Totals are from National.

Several attendees expressed concern why it takes so long for new/transfer members to receive their name tags. Also several attendees expressed concern why it took so long for new/transfer members to start receiving the Sage Tic and electronic communication.

Shaun Ferguson explained the process as it relates to memberships that are a result of PoB selling a new car.

Shaun said that when they sell a new car the buyer receives a free one year membership in PCA (and SSPCA).

He said that at the end of the month they send the new membership applications to PCA.

Others explained that the new member is not recognized by SS until they receive notification from PCA.

Then the process of receiving a Welcome email, Sage Tic, event emails and name tag begins.

Name badges take about two weeks to be produced.

John said that often, for various reasons, the new members address is not correct and this delays delivery.

Robert sturgeon said he would work on a remedy to expedite the process and report at the next board meeting.

## 5. Other Business

### A. Thank You

Jeff Fergot extended a "Thank you" to PoB for the Oktoberfast photo he received in the mail.

He also expressed thanks to Sawyer for the service department.

Thank you to Rex Chandler and John Sommerwerk for an enjoyable Holiday Party at the Arid Club.

John presented Derek (who didn't attend the Holiday Party) with the SS Spirit Award for his service to the club assisting with Cruise-In, Oktoberfast parking and Tech Sessions.

### B. Autocross

John asked attendees to start thinking about volunteering to help Blair (Autocross Chair).

### C. Spring Fling

Carole Flatter asked the group if she should try to have the event at the Nest again.

By consensus she will proceed according and ask Jim and Marcia if they would like to host again.

D. Storage Unit

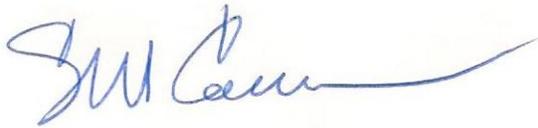
Molly Cuddeford said that the club needs to buy plastic containers to replace cardboard boxes at the storage unit.

The board authorized Molly to determine how many are needed and buy them.

6. Next Board Meeting: Wednesday, January 3rd, 2018. (Blair to chair)

Meeting adjourned at 8:10pm

Minutes approved by the board and submitted by

A handwritten signature in blue ink, appearing to read "Sidney M. Cannon", with a long horizontal flourish extending to the right.

Sidney M. Cannon, Secretary