

Silver Sage Region, Porsche Club of America  
Minutes of Board of Directors Meeting

February 7, 2018 Rev 1

Location of Meeting: Porsche of Boise

1. Meeting called to order by John Sommerwerck at 6:26pm.

Other Board Members present: Blair Baertsch, Sid Cannon, Melissa Shane, Paul Kaczmarek

Members and non-members in attendance

Name PLEASE PRINT

JEFF T. PERROT  
Linda Prusynski  
Mark Prusynski  
Vicki Pentecost  
Bob "  
Robert Stinson  
James E. Betts  
Seth Nichols  
Chris Newton  
Bob Newton  
Walt Thode  
Mary Thode  
Paul Guggenboehl  
Devels Parker  
BOB KUNZ  
Jeremy Knapp  
Jim Mig Lib  
Greg Myers  
Shawn Ferguson  
Karen Horvick  
CAROLE FLATIER  
Paul Kaczmarek  
SHAWN Ferguson

2. New Business:

A. Zone 6 President's Meeting

In an email previously sent to the board of directors John Sommerwerck requested reimbursement for expenses to attend the upcoming Zone 6 President's Meeting that will be held in Boise. The board members gave unanimous approval. Hotel 43 is the host hotel with several meals planned for Chandlers Steakhouse.

Mark Prusynski reported there is a plan to have a reception that will be open to Silver Sage Members.

### 3. Old Business

#### A. 2018 Silver Sage Schedule

##### Tech Sessions

**Porsche Classic Appraiser** session for February 24, 2018.

Sold Out at 40 plus additional 11 on wait list for a total of 51 plus the speaker.

Sid gave estimate for chair rental to Derek.

Sid will pick up and return the chairs.

Pastries and Beverages by Derek

\$5.00 at the door

Parking signs or parking person since parking is only available before the security gate

Derek offered to write the Sage Tick story but John suggested he find a volunteer.

**EuroSport** Session for March 10<sup>th</sup>

Subject: Chassis and Engine Management Systems.

Jeremy Knopp said the subject is scope diagnostics. [maybe that is the same??]

At previous board meeting Geoffrey Gravett said EuroSport will provide chairs, beverages and food.

No cost to the club

\$5.00 at the door

Registration will be limited to 40.

Derek will coordinate with Bob Pentecost to post the event details

Jeremy Knopp volunteered Geoffrey Gravett to write the Sage Tick story.

##### Autocross Auction and Autocross

Bob Denton advised the auction will be held at his hanger on March 24.

Format will be similar to previous years.

John Sommerwerck to ask Rex Chandler if he will provide bake potatoes.

Ken Robinson will email announcement but RSVP will be directly to Bob Denton.

Proceeds of the auction will benefit the Autocross event May 5<sup>th</sup>.

Since PoB is sponsoring and paying for the course rental, the club will use the proceeds to purchase timing equipment upgrades, cones, etc.

Shaun Ferguson PoB said the club could use PoB's 250 cones.

Jeremy Knopp said he has a complete timing system that the club could use.

Blair Baertsch is the Autocross Chairperson.

Blair needs an assistant chair plus numerous volunteers for the event.

As a reminder, Bob Pentecost, Derek Parker and Melissa Shane are the owners of keys to the storage unit.

## Spring Fling

Carole Flatter reported the event will be held on April 14<sup>th</sup>.

Venue is the Nest and will follow the same format as the past several years.

PoB sponsorship, Coach purse with other door prizes, craft activity, Bitner Winery.

Carole needs to assign someone to write the Sage Tick story.

## Cruise In

Derek reported the February Cruise In will be at the Ram-Meridian on February 15<sup>th</sup> at 6:00 – 8:00pm

## President's Mystery Tour

John informed that he may need to change the date of the President's Mystery Tour because of his upcoming surgery and recovery.

## Treffen Tamaya NM

Paul Kaczmarek will coordinate travel plans.

2018 Silver Sage Schedule

| MONTH                               | DESCRIPTION                 | CONTACT/VOLUNTEER(S)         | IDEAS/COMMENTS               | Ins. |
|-------------------------------------|-----------------------------|------------------------------|------------------------------|------|
| <b>FEBRUARY</b>                     |                             |                              |                              |      |
| 7 <sup>th</sup>                     | Board Meeting               |                              |                              | N    |
| 24 <sup>th</sup>                    | Tech Session @ Sid's Garage | Sid/Derek Parker             |                              | YES  |
| 15 <sup>th</sup>                    | Porsche Cruise IN           | Derek Parker                 | Location TBD                 | N    |
| <b>MARCH</b>                        |                             |                              |                              |      |
| 1 <sup>st</sup>                     | Sage Tick Publication       |                              |                              | N    |
| 2 <sup>nd</sup> - 4 <sup>th</sup>   | Zone 6 President's Meeting  | Mark Prusynski               | Costs                        | N    |
| 7 <sup>th</sup>                     | Board Meeting               |                              |                              | N    |
| 10 <sup>th</sup>                    | Tech Session @ Eurosport    | Jeremy / Derek Parker        |                              | YES  |
| 15 <sup>th</sup>                    | Porsche Cruise IN           | Derek Parker                 | Location TBD                 | N    |
| 24 <sup>th</sup>                    | AX Auction - SPUDS Dinner   | Bob Denton                   | Confirm volunteers           | N    |
| <b>April</b>                        |                             |                              |                              |      |
| 4 <sup>th</sup>                     | Board Meeting               |                              |                              | N    |
| 7 <sup>th</sup>                     | Kaffee Und Autos            | Dave Keim and Jim Parkinson  |                              | YES  |
| 14 <sup>th</sup>                    | Spring Fling                | Carole Flatter / Jim Houston | Date/location confirmed      | N    |
| 19 <sup>th</sup>                    | Porsche Cruise IN           | Derek Parker                 | Location TBD                 | N    |
| 25 <sup>th</sup> - 29 <sup>th</sup> | Treffen - Tamaya, NM        | Paul Kaczmarek               | Pueblo, NM                   | YES  |
| 28 <sup>th</sup>                    | President's Mystery Tour    | TBD                          | Conflicts w/ Treffen         | YES  |
| <b>MAY</b>                          |                             |                              |                              |      |
| 2 <sup>nd</sup>                     | Board Meeting               |                              |                              | N    |
| 5 <sup>th</sup>                     | Kaffee Und Autos            | Dave Keim and Jim Parkinson  |                              | YES  |
| 5 <sup>th</sup>                     | Autocross - Expo Idaho      | Need Coor. to work w/Blair   | Conflicts w/Kaffee Und Autos | YES  |
| 17 <sup>th</sup>                    | Porsche Cruise IN           | Derek Parker                 | Location TBD                 | N    |
| 18 <sup>th</sup> -20 <sup>th</sup>  | Tri Cities Wine Tour        | Bob Pentecost                |                              | YES  |
| <b>JUNE</b>                         |                             |                              |                              |      |
| 1 <sup>st</sup>                     | Sage Tick Publication       |                              |                              | N    |
| 2 <sup>nd</sup>                     | Kaffee Und Autos            | Dave Keim and Jim Parkinson  |                              | YES  |
| 6 <sup>th</sup>                     | Board Meeting               |                              |                              | N    |
| 21 <sup>st</sup>                    | Porsche Cruise IN           | Derek Parker                 | Location TBD                 | N    |
| 16 <sup>th</sup> - 18 <sup>th</sup> | Drive to Joseph/Orofino     | Walt Gammill                 |                              | YES  |

2018 Silver Sage Schedule

| 2018 Silver Sage Schedule           |  |   |                                      |     |
|-------------------------------------|--|---|--------------------------------------|-----|
| <b>JULY</b>                         |  |   |                                      |     |
| 7 <sup>th</sup>                     | Kaffee Und Autos                                     | Dave Keim and Jim Parkinson   |                                      | YES |
| 11 <sup>th</sup>                    | Board Meeting  |   | Rescheduled from 4 <sup>th</sup>     | N   |
| 8 <sup>th</sup> - 14 <sup>th</sup>  | 2018 Porsche Parade                                  | ????  | Lake of the Ozarks                   |     |
| 19 <sup>th</sup>                    | Porsche Cruise IN                                    | Derek Parker  | Location TBD                         | N   |
| <b>AUGUST</b>                       |  |   |                                      |     |
| 1 <sup>st</sup>                     | Board Meeting  |   |                                      | N   |
| 4 <sup>th</sup>                     | Kaffee Und Autos                                     | Dave Keim and Jim Parkinson   |                                      | YES |
| 16 <sup>th</sup>                    | Porsche Cruise IN                                    | Derek Parker  | Location TBD                         | N   |
| <b>SEPTEMBER</b>                    |  |   |                                      |     |
| 1 <sup>st</sup>                     | Sage Tick Publication                                |   |                                      | N   |
| 1 <sup>st</sup>                     | Kaffee Und Autos                                     | Dave Keim and Jim Parkinson   |                                      | YES |
| 5 <sup>th</sup>                     | Board Meeting  |   |                                      | N   |
| 12 <sup>th</sup> - 16 <sup>th</sup> | Treffen  | ???   | Banff, AB Canada                     | YES |
| 21 <sup>st</sup>                    | Porsche Cruise IN                                    | Derek Parker  | Location TBD                         | N   |
| 27 <sup>th</sup> - 30 <sup>th</sup> | Rennsport Reunion VI                                 | John/Blair  |                                      | YES |
| <b>OCTOBER</b>                      |  |   |                                      |     |
| 3 <sup>rd</sup>                     | Board Meeting  |   |                                      | N   |
| 6 <sup>th</sup>                     | Kaffee Und Autos                                     | Dave Keim and Jim Parkinson   |                                      | YES |
| 6 <sup>th</sup> - 7 <sup>th</sup>   | Oktoberfest<br>• Winecrush<br>• Dinner<br>• Car Show | Gary Cuddeford/Liam Spencer<br>• Vicki Pentecost<br>• Pat<br>• Gary |                                      | N   |
| 18 <sup>th</sup>                    | Porsche Cruise IN                                    | Derek Parker  | Location TBD                         | N   |
| <b>NOVEMBER</b>                     |  |   |                                      |     |
| 7 <sup>th</sup>                     | Board Meeting  |   |                                      | N   |
| ???                                 | Charity Auction                                      | Molly Cuddeford   | Date not to conflict w/ BSU football | N   |
| 15 <sup>th</sup>                    | Porsche Cruise IN                                    | Derek Parker  | Location TBD                         | N   |
| <b>DECEMBER</b>                     |  |   |                                      |     |
| 1 <sup>st</sup>                     | Sage Tick Publication                                |   |                                      | N   |
| 1 <sup>st</sup>                     | Christmas Party-Awards Banquet                       | John / Rex  | Arid Club                            | N   |
| 5 <sup>th</sup>                     | Board Meeting  |   |                                      | N   |
| 20 <sup>th</sup>                    | Porsche Cruise IN                                    | Derek Parker  | Location TBD                         | N   |

#### 4. Ongoing Projects:

##### A. Treasurer's Report

Melissa reported that it costs \$3.37 postage for each returned undelivered Sage Tick. She stressed the importance of having correct addresses.

This led into a general discussion about the cost to produce the paper version of the Sage Tick and the benefits of continuing its paper publication. Melissa estimates the printing and postage cost to be about \$1200/quarter.

Frank Heinrichs will investigate the cost breakpoints and report at the next meeting.

Mark Prusynski will investigate what other zones and regions are doing on this subject and report at the next meeting.

Paul Kaczmarek suggested someone review previous Zone 6 president's meetings minutes for ideas.

# Silver Sage Porsche Club

## STATEMENT OF FINANCIAL POSITION

As of January 31, 2018

|  | TOTAL              |
|--|--------------------|
| <b>ASSETS</b>                          |                    |
| Current Assets                         |                    |
| Bank Accounts                          |                    |
| Certificate of Deposit - 091-7         | 9,622.62           |
| Certificate of Deposit - 434-7         | 7,407.51           |
| Silver Sage Porsche Club               | 7,972.12           |
| <b>Total Bank Accounts</b>             | <b>\$25,002.25</b> |
| Other Current Assets                   |                    |
| Cash on Hand                           | 0.00               |
| Deposits                               | 0.00               |
| Reserve Funds for BBB                  | 0.00               |
| <b>Total Cash on Hand</b>              | <b>0.00</b>        |
| Undeposited Funds                      | 0.00               |
| <b>Total Other Current Assets</b>      | <b>\$0.00</b>      |
| <b>Total Current Assets</b>            | <b>\$25,002.25</b> |
| <b>TOTAL ASSETS</b>                    | <b>\$25,002.25</b> |
| <b>LIABILITIES AND EQUITY</b>          |                    |
| Liabilities                            |                    |
| Current Liabilities                    |                    |
| Accounts Payable                       |                    |
| *Accounts Payable                      | 419.43             |
| <b>Total Accounts Payable</b>          | <b>\$419.43</b>    |
| Other Current Liabilities              |                    |
| Accounts Payable                       | 0.00               |
| <b>Total Other Current Liabilities</b> | <b>\$0.00</b>      |
| <b>Total Current Liabilities</b>       | <b>\$419.43</b>    |
| <b>Total Liabilities</b>               | <b>\$419.43</b>    |
| Equity                                 |                    |
| Opening Balance Equity                 | 18,106.49          |
| Retained Earnings                      | 8,244.12           |
| Net Revenue                            | -1,767.79          |
| <b>Total Equity</b>                    | <b>\$24,582.82</b> |
| <b>TOTAL LIABILITIES AND EQUITY</b>    | <b>\$25,002.25</b> |

# Silver Sage Porsche Club

## STATEMENT OF ACTIVITY

January 2018

|                              | TOTAL               |
|------------------------------|---------------------|
| Revenue                      |                     |
| Calendar Sales               | 136.65              |
| New Member Meeting           | 1,723.84            |
| Tech Session                 | 235.00              |
| <b>Total Revenue</b>         | <b>\$2,095.49</b>   |
| <b>GROSS PROFIT</b>          | <b>\$2,095.49</b>   |
| Expenditures                 |                     |
| Bank Fees                    | 10.00               |
| Member Name Tags (Badges)    | 201.23              |
| New Member Meals             | 2,170.00            |
| Other Miscellaneous Expenses | 10.00               |
| Postage and Delivery         | 64.24               |
| Sage Tick Publishing Expense | 1,241.90            |
| Tech Session Expense         | 168.05              |
| <b>Total Expenditures</b>    | <b>\$3,865.42</b>   |
| <b>NET OPERATING REVENUE</b> | <b>\$ -1,769.93</b> |
| Other Revenue                |                     |
| Interest On Bank Accounts    | 2.14                |
| <b>Total Other Revenue</b>   | <b>\$2.14</b>       |
| <b>NET OTHER REVENUE</b>     | <b>\$2.14</b>       |
| <b>NET REVENUE</b>           | <b>\$ -1,767.79</b> |

### B. Membership Report

Robert presented the following membership changes:

|                           | PRIMARY    | AFFILIATE  | TOTALS     |
|---------------------------|------------|------------|------------|
| 1. New members            | 8          | 1          | 9          |
| 2. Renewals               | 21         | 10         | 31         |
| 3. Non-renewals           | 8          | 0          | 8          |
| 4. Transfers in           | 2          | 0          | 2          |
| 5. Transfers out          | 2          | 0          | 2          |
| 6. Cancellations          | 0          | 0          | 0          |
| 7. Added by Record Change | 0          | 0          | 0          |
| 8. Net Change *           | 0          | 1          | 1          |
| <b>TOTAL MEMBERS **</b>   | <b>322</b> | <b>164</b> | <b>486</b> |

\* Exclusive of renewals, on time or late

\*\* Totals are from National.

Robert is still trying to resolve with PCA the difficulties in registering an affiliate on line. Tina Turley PoB will provide a new members list (based on new car sales) to Robert at the end of each month.

Robert will write the Sage Tick story for the New Member's Meeting.

### C. Website Report

On Randall's behalf, Melissa presented an update on the website.

Classified section is up and running but there are only two active listings.

Ken Robinson stated that several people have contacted him, wanting to place a classified listing and he referred them to the website.

Since there are only a few active listings, it appears that those people had difficulty using the website classifieds.

John suggested that the submission process be clarified and that members look at the website and provide feedback to improve.

Ken Robinson /Randall to consider an email announcement/tutorial on classifieds.

Calendar of Events is fully integrated with Constant Comments.

The website has had lots of 'Hits' and interest.

Instagram is up and running at #silversageporsche

John Sommerwerck has received emails from other members and regions wanting to post events on our website. A discussion ensued about what was admissible content. John decided that PCA sanctioned events from other regions should be posted on our website. John S to work with Randall on these postings. John decided (at Bob Kunz's suggestion) that personal events should be posted in the classified section. John S talked with Randall and he is setting up a *Personal* section.

### 5. Other Business

#### A. Thank You

Cruise In – Derek Parker

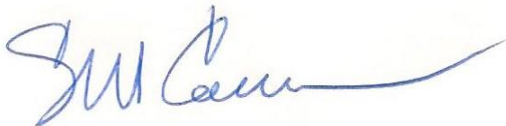
Tech Session - Rag Company/Larry Walter/Derek Parker

New Member Meeting - Robert Sturgeon

### 6. Next Board Meeting: Wednesday, March 7, 2018

Meeting adjourned at 7:37pm

Minutes approved by the board and submitted



Sid Cannon  
Secretary