

Silver Sage Region, Porsche Club of America
Minutes of Board of Directors Meeting

January 3, 2018

Location of Meeting: Porsche of Boise

1. Meeting called to order by Blair Baertsch at 6:30pm

Board Members present: Blair Baertsch, and Sid Cannon, Melissa Shane

Absent: John Sommerwerck, Paul Kaczmarek

Members and non-members in attendance

Silver Sage Region
Board Meeting Attendance List
Location: Porsche of Boise
Date: 1-3-18

If you are not a member and would like to include your contact information please

Name PLEASE PRINT

Randall Shane	
JEFF PERROT	
Ken Robinson	
Vicki Pentecost	
BOB PENTECOST	
GARY CUDEBARD	
ROBERT SURGED	
Seth Nichols	
Greg Myers - SMITH	
Elliot Hayte SMITH	
Daniel Parker	
Rob Grover	
WALT GAMMILL	
FRANK HENRICHS	

2. New Business:

A. Website and Instagram – Randall Shane-Webmaster Social Media

The new website is up and running. It has many new features and active user interfaces. For instance, if you want to sell a car or part you enter the information right on the website and it is posted. Recent Board minutes are also available. In the near

future Randall will do a website announcement that will explain the basics and some of the details how the new website can be used.

Starting immediately the Sage Tick will no longer have classified advertisements. The Tick will make reference to the website.

The latest Sage Tick can be read on the website or it can be downloaded as a pdf. Randall said that links can be added to the website. He will probably cover this in his announcement.

Randall explained the basics of how Instagram works. It is not necessary to have an administrator at this time. Individuals set up their own accounts and then use # to post or search; i.e. #porsche, #silversageporsche, etc.

3. Old Business

A. 2018 Silver Sage Schedule

New Member Party January 13, 2018

Robert has received the Invoice/Agreement. Looks as planned other than soft drinks are not included as originally thought.

Tech Sessions

The Rag Company tech session is sold out for January 13, 2018. Derek will check with the Rag Company and see if 10 more can be added.

According to Elliot Hoyte, Porsche of Boise will be providing the car to be detailed.

Porsche Classic Appraiser session for February 24, 2018. Bob Pentecost will post once the Rag Company tech session is over. Sid will get an estimate for chair rental and give estimate to Derek. Sid will pick up and return the chairs.

Cruise In

White Dog Brewing Company – downtown Boise January 18, 2018

6:00-8:00pm

BBB – do we hold it? \$800 rental fee for the use of the lodge and facilities

After a brief discussion with little input from members the board decided to cancel the event.

There was an ensuing discussion about a replacement driving event. Randall suggested a drag racing event at Firebird.

In July 2017 Sid Cannon had discussed with Scott New about the possibility of such an event. It might coincide with a high school drag meet or a testing night.

A show of hands indicated most of the attendees supported finding out more how it would work. Sid will get more details or find another member who would like to take the lead.

4. Ongoing Projects:

A. Treasurer's Report

Melissa reported three Ticks returned "*undeliverable*" from Ketchum.

Silver Sage Porsche Club
Statement of Financial Position
As of December 31, 2017

	Total
ASSETS	
Current Assets	
Bank Accounts	
Certificate of Deposit - 091-7	9,619.25
Certificate of Deposit - 434-7	7,399.20
Silver Sage Porsche Club	9,651.69
Total Bank Accounts	\$ 26,670.14
Other Current Assets	
Cash on Hand	0.00
Deposits	0.00
Reserve Funds for BBB	0.00
Total Cash on Hand	\$ 0.00
Undeposited Funds	0.00
Total Other Current Assets	\$ 0.00
Total Current Assets	\$ 26,670.14
TOTAL ASSETS	\$ 26,670.14
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
*Accounts Payable	419.43
Total Accounts Payable	\$ 419.43
Other Current Liabilities	
Accounts Payable	0.00
Total Other Current Liabilities	\$ 0.00
Total Current Liabilities	\$ 419.43
Total Liabilities	\$ 419.43
Equity	
Opening Balance Equity	18,106.49
Retained Earnings	4,947.10
Net Revenue	3,197.12
Total Equity	\$ 26,250.71
TOTAL LIABILITIES AND EQUITY	\$ 26,670.14

Silver Sage Porsche Club Statement of Activity YTD Comparison

December 2017

	Dec 2017	Jan - Dec 2017 (YTD)
Revenue		
50/50 Income	0.00	160.00
Auction Dinner Income	0.00	2,800.68
Auto Cross Income	0.00	2,828.98
BBB Auction	0.00	1,388.00
Calendar Sales	240.00	610.00
Charity Income Due Out	0.00	2,190.00
Charity PCA Subsidy	0.00	1,950.00
Christmas Party Income	3,652.21	3,652.21
General Meeting Income	12.00	889.76
Grill Badges	0.00	245.00
Membership Dues	0.00	6,092.00
Miscellaneous Income	10.00	10.00
New Member Meeting	0.00	718.01
New Member Social PCA Subsidy	0.00	250.00
Octoberfast Income	35.00	6,803.81
Raffle Income	0.00	277.00
Sage Tick Ad Revenue	0.00	930.00
Shirt Sales	0.00	1,160.91
Spring Fling	0.00	2,972.48
Tire Raffle Income	375.00	1,290.00
Total Revenue	\$ 4,324.21	\$ 37,218.84
Gross Profit	\$ 4,324.21	\$ 37,218.84
Expenditures		
Auction Dinner Expense	120.00	2,409.60
Auto Cross Expense	0.00	3,820.54
Bank Fees	5.00	60.00
Calendar Expense	90.03	356.95
Charity Contributions	5,610.00	5,610.00
Christmas Party Expense	4,656.00	4,656.00
EMail Maintenance	0.00	729.00
General Meeting Expense	0.00	867.23
Member Name Tags (Badges)	140.97	528.31
New Member Meals	0.00	784.00
Octoberfast Expense	0.00	5,606.82
Other Miscellaneous Expenses	163.24	209.24
P.O. Box	0.00	112.00
Postage and Delivery	0.00	33.22
Sage Tick Publishing Expense	125.20	3,244.55
Shirt sales	0.00	979.40
Spring Fling Expenses	0.00	2,930.00
Storage Rental	0.00	852.00
Tire Raffle Expense	300.00	300.00
Total Expenditures	\$ 11,210.44	\$ 34,088.86
Net Operating Revenue	-\$ 6,886.23	\$ 3,129.98
Other Revenue		
Interest On CD's	0.63	67.14
Total Other Revenue	\$ 0.63	\$ 67.14
Net Other Revenue	\$ 0.63	\$ 67.14
Net Revenue	-\$ 6,885.60	\$ 3,197.12

B. Membership Report

Robert Sturgeon reported 8 new members and 3 affiliates for December 2017 based on information provided by Paul since he still does not have access to PCA data.

Robert mentioned that he will be contacting Tina Turley to discuss ideas to expedite delivery of welcome letter, welcome email and nametags.

Robert spoke with Greg Reider and he will attempt to turn around production of nametags sooner.

5. Other Business

A. Thank you

Cruise In – Derek

New Website - Randall

B. National Award Submissions

PCA Region of the Year – Sid Cannon

Submitted December 31, 2017

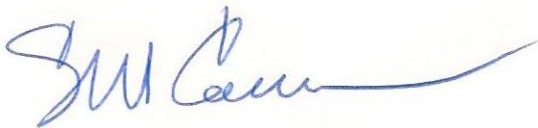
Public Service Award – Molly Cuddeford and Nancy Sommerwerck

Submitted December 31, 2017

6. Next Board Meeting: Wednesday, February 7, 2018

Meeting adjourned at 7:28pm

Minutes approved by the board and submitted



Sid Cannon
Secretary