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Please email material or any questions to
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As you read this column, summer is nearing its end and fall will soon be upon us. Many of us will be developing plans to winterize our cars. However, I suggest you wait as long as possible. I hope to keep driving into November! This is the time of the year I have very mixed emotions – I want to continue to drive, but I cannot wait for ski season to start. Go figure? We're also entering a time when we have some great events coming up.

I hope you will attend the Board of Directors meetings (held on the first Wednesday of the month at *Porsche of Boise*), contribute new ideas and volunteer to assist with the events coming up this year and especially for next year. The 2019 Silver Sage schedule of events will be developed over the next two months and your input is requested.

The 63rd Annual Porsche Parade was held this past July in Lake of the Ozarks. While we had few Silver Sagers in attendance at Parade, our region continued to be recognized. Silver Sage was 2nd runner up for Region of the Year, and we received an honorable mention for PCA's Public Service Award for 2017! Molly and her charity committee are to be commended on a job well done. Silver Sage is the ONLY region to have won the Public Service award more than once! The 2019 Parade is scheduled for next July 21st thru the 28th, in Boca Raton, FL.

This past June, my wife Nancy and I took European Delivery of her new Macan GTS. It was a great experience and I would highly recommend it to anyone considering ordering a Porsche. I hope you enjoy our article later in this issue.

Once again, *Walt Gammill* led a spectacular drive. This time he took the participants on some great roads to Joseph and back through Orofino. Unfortunately, our schedule precluded us joining the drive. I have to learn to consult Walt before scheduling our personal trips. Please see the article later in this issue about this great drive.

Gary Cuddeford, Liam Spencer and a band of stalwarts continue to make the Silver Sage Oktoberfest an outstanding event. This year, we expect Porsches from the High Desert Region and Inland Northwest Region to participate. The event this year is a three-day celebration starting with dinner at Big Al's on Friday, October 5th. On Saturday, October 6th, participants will enjoy either a great drive on our Kaffee und Autos event or a wine tasting tour. On Sunday, the car show is again at the Village at Meridian, one of the most beautiful venues for car shows in Idaho. Because there is a great deal of interest in participating in this tremendous event, registration for this year is capped at 140 cars.

Next on the agenda is the Charity Auction on Friday, November 2nd. *Molly Cuddeford* and her committee have arranged for another fantastic night of partying and bidding on great items to benefit our charity for this year, Feed the Gap. The location will again be the Sapphire Room at the Riverside Hotel. Please contact businesses you frequent or business owners you know to solicit their contributions for this worthy charity. Please see the article on Feed the Gap later in this issue.

The last big event for the year is our Christmas Party and Awards Banquet, which will be held on Saturday, December 1st, at the Arid Club. There will be a great meal, dancing, and the region officers for 2019 will be elected and installed.

Remember, it is not just the cars, but the people. Volunteers make our club successful. ❖





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As we head into the fall of this year and I get ready to publish the Fall Sage Tick, I read other editors columns in car magazines. I do this to get myself into the mindset of editor and to also get my writing juices flowing. Well, here goes.

My wife Denise and I had the privilege to take our 996 Cab on a quick trip to meet some friends in the Grants Pass, OR area. Top down driving for us is a passion and if you have followed any of our previous trips on FaceBook you will know that there are not many times we drive with the top up, even in the rain!

We left and took the most direct route. Doing that it was still going to be an 8 to 9 hour drive, but I love to drive! Starting with US-20/US-26 through *Vale, Idaho* it doesn't look too different from our own *Treasure Valley*. Then continuing on US-20/US-395 through *Christmas Valley* it is pretty much a long straight away where I could let the Porsche just sing. I enjoyed the exhaust note and so many different smells.

Heading further west we took a small twist south to go through the Silver Lake farming area. Lots of gentle curves. Then we turned south on US-97 S with a quick pass over on OR-422 to OR-62 north then back south around the Upper Klamath National Wildlife Refuge. Then past Rocky Point. This road is classified as the *Volcanic Legacy Scenic Byway*

and is very beautiful. We enjoyed more twists and turns and getting into the forests of Oregon.

Going around the Upper Klamath Lake and surrounding marsh area we then followed OR-140, taking a short stop for dinner at the Lake of the Woods resort area. This is definitely a place we will come back to. The

Lake of the Woods Highway is very fun with some twists and turns that are gentle with some straights past Mt. McLoughlin and on towards Brownsboro, White City and past Table Rock.

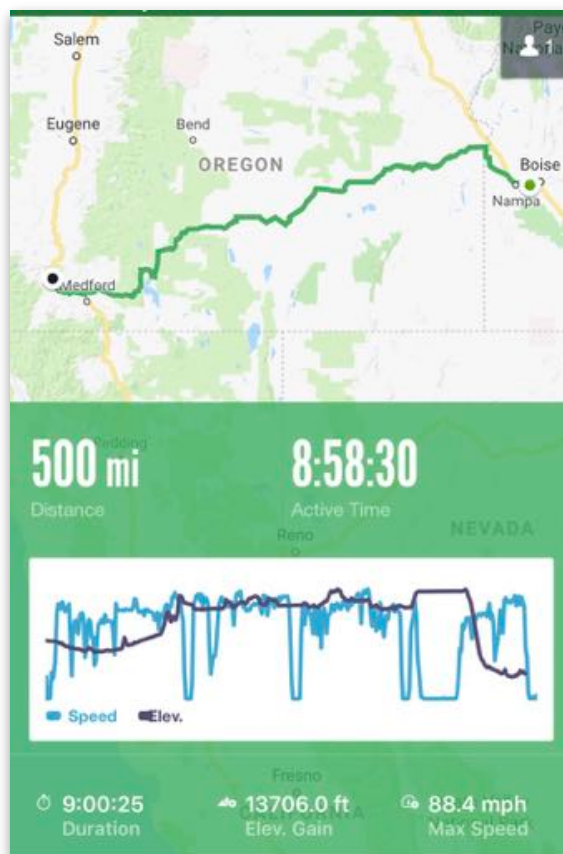
This is where we joined Interstate 5 and headed Northwest towards Rogue River, around Grants Pass headed to our friend's parents home.

But here in the Treasure Valley there are so many events and opportunities that are on the horizon for Silver Sagers. Take a look at what is available and make an effort to participate and experience

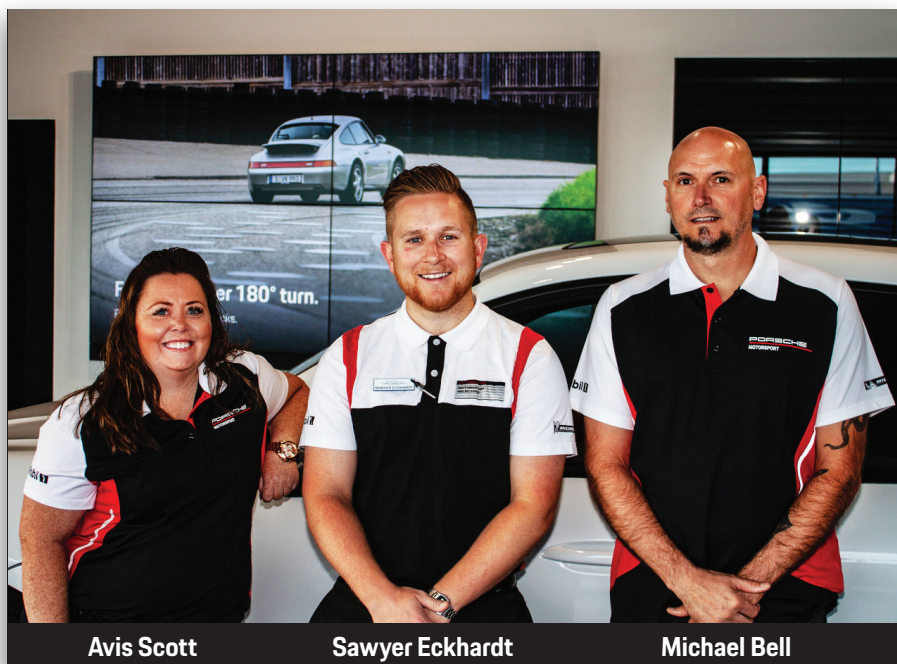
your club by participating.

In this issue we have included the Silver Sage PCA Region Of The Year submission. Sid Cannon did a fabulous job putting the submission together and it resulted in Silver Sage Region being awarded a runners-up status.

Every day is an adventure! Where are you going? ♦



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TECH TALK

MIKE BELL, PORSCHE OF BOISE
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ARE YOU READY???

Nope not talking about football!!! Winter is approaching and whether you are going to park or ride your beauty, it's time to start thinking about winter .

Driving – Then Winter tires are a must and should be inspected. Summer tires driven under 45 degrees start to lose a lot of grip and some even get damage from the colder temps. Plus you avoid that awful chatter when cornering on those cold rock hard summer tires. Cooling systems need to be checked for proper coolant mixture. Diluted coolant loses its anti freeze protection and can do a lot of damage to the engine if left to freeze up. This should be done whether you are storing or driving the car.

Storing – I recommend having the tires inflated to about 60 psi to avoid flat spots as best as possible. Top up those fuel tanks. Clean the car and make sure those brakes are dry before putting it away for the winter. Invest in a good battery maintainer and make sure it works. Some newer cars will shut off the 12v aux ports themselves via the energy management system, rendering the battery maintainer useless if plugged in that way. I prefer the direct method of connection to the battery. Most maintainers come with a quick disconnect pigtail for that. Not a pleasant subject

but also invest in some rodent protection during storage . Take the proper measures to keep those critters and their food out of the car.

Since we are talking about readiness let's talk about smog checks. If those batteries go dead over the winter or are disconnected then the engine management computer (DME) loses its "readiness". There are about 5 to 6 emission monitors in the DME that continually check themselves and need to be fault free. These are the "Readiness Monitors " and they are not easy to get back to the readiness state if DME is reset or voltage loss. The most usual monitors are catalytic converter efficiency, oxygen sensors, air/fuel mixture adaption at idle and load, tank vent or evap system, keeps those hydrocarbons from escaping, and the secondary air injection system helps heat up the catalytic converter faster. Most of the 993 owners are very familiar with this one. Bottom line is that these are really easy to lose and very difficult to get back to the readiness state that will pass smog.

We can go into further detail into the monitors in the future if inquiring minds want to know. It's quite interesting what they exactly are checking and how they conduct the self checks. If you have any questions on winter storage or driving reach out to us . We would be glad to help in any way we can whether it's simple advise or a winter vehicle inspection/prep that we can customize for driving or storage. ♦

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IS BUYING A CHEAP (>\$5K) USED CAR USING THE INTERNET, NUTS?

(Ernie Monroe)

As Porsche owners, we are often considered to be part of an elite group of people commonly known as Automobile Aficionados. Welcome to AA. Buying a new or CPO Porsche is a relatively easy process. You find the model and color you like and open your wallet. The salesman slaps you on the back and says he likes the 'cut of your jib'. Done deal. This article is not for you. Now if you are in the market for a cheap vehicle, for whatever reason - read on.

Please remember, these are the opinions of one person (me) and as such, are mostly made up. Here goes:

FOCUS

Select a vehicle type, make, model and year range, then focus on finding that vehicle within a mile range you are comfortable with. Once you hit the internet it's very easy to become (Squirrel!!) distracted and confused.

PATIENCE This is a hard one for most people, especially me. Obviously, the more vehicles you can see in person, the better the vehicle you'll end up parking in your driveway - as opposed to across the street in front of the neighbor's house. **DON'T BUY THE FIRST CAR YOU LOOK AT.** You may have to travel to find the right vehicle.

PHOTOS You want to view as many pics as you can. Individuals tend to put up three or five photos, taken at weird angles and in bad light.

Unless the car is nearby, ask for additional pics and coach the owner on what you want to see. Close ups are best, although, some background can tell you a bit about the owner. I skip any vehicle where I see a Pit Bull in the background. (Yes, I know Pit Bulls are loving and loyal animals.) If the car is dirty and needs a wash, especially inside, that's an automatic pass.



Dealers usually include a number of photos. In either case, your assignment is to study those photos very carefully. Think of the game where things are hidden in the photo and

you're trying to find them. Dings, scratches, broken items, etc. Ask the dealer/salesman or individual to snap pics of any issues you see. Honest people will usually do this. Remember, photos on the internet are LOW resolution and generally don't show most small imperfections.

TRUST I generally trust people. Consequently, I'm an easy mark. That's why I have 'bug guard' around my house and a lot of magazines I never read. I try not to open the door in case a salesman is standing there, 'cause I'll likely buy something I don't need or want. So, when you contact anyone regarding a vehicle don't be swayed by glib talk. Ask for details and information, but keep it relative. You are going to be reading between the lines here. The more the seller knows about the specific vehicle, the more comfortable you can be.

Trust, then verify. Run a Carfax (not foolproof, but a safety measure). Beware of statements like “it’s 9 out of 10” (very unlikely), “good running condition” (usually refers to the owner), “motivated seller” (oh-oh), etc.

COMPROMISE If you are looking to buy a very specific vehicle for your own personal use, compromise as little as possible. Unless you are made of money and have plenty of time, NEVER buy a used - fill in the blank - Jaguar/Lotus/old 911/Model A that needs a lot of work to make it perfect. I’m not picking on Jaguars, I’m merely speaking from personal experience. Buy the best vehicle you can find. Since you are looking at old, lower value vehicles, you may need to compromise on color, small, easily repaired imperfections, location, etc. Just make sure you can live with those compromises - a good re-spray will cost more than the vehicle. Missing and broken parts or systems, and accident damage make the vehicle a pass. AVOID money pits. Listen to your head, not your heart, and remember to be patient in your search.

PPI – Also known as a Pre-Purchase Inspection. This is absolutely a good idea and if you are buying any vehicle with known issues, IMS, RMS; basically anything with MS in it, or you are buying a moderate to expensive vehicle, then absolutely get a PPI. On low-value vehicles, I do my own PPI, which is why I miss so many things. My most recent purchase had an airbox full of acorns and squirrel fur, which I discovered after I drove it 420 miles home. No squirrels were harmed during the drive. Make sure everything expensive works; windows, lights, signals, sunroof, etc. When you do the test drive, make sure the engine runs

smoothly, transmission downshifts and the brakes are good. Since you are a member of AA you know how these systems should function - right?

PANIC At some point, usually on your way home with your new purchase, you will experience regret, or even panic. Remember, this is a sub \$5K vehicle, most likely with minor flaws and/or needed repairs. If you can’t take the heat, stick to vehicles with warranties. If you’ve found the right vehicle you can fix a lot of issues yourself and/or relatively inexpensively. I source used factory (internet sourced) parts and use lots of elbow grease. Also, have the vehicle serviced after you buy it. Have your mechanic look for any obvious mechanical issues. If it needs a new engine, you

really should find a new hobby. Generally, the panic and regret are short lived.

THAT’S
IT Do
your



homework,

buy a vehicle with a reputation for quality, or at least that bucket lister (Alfa, Corvair, Rambler Metropolitan, Lotus or Jaguar, etc.) and you should be okay. Keep in mind, depending on the vehicle, you may be traveling a considerable distance to see it, so choose carefully! ❖

***DISCLAIMER:** This information should be taken with a grain of salt. In fact, buying a new car isn’t a bad idea. Have you thought about leasing?

EUROPEAN DELIVERY

(John & Nancy Sommerwerck)

All of us have thought about which Porsche is our ideal Porsche and what it should have in the way of options. The option list seems endless. But have you thought about the delivery experience? Normally one takes delivery at the dealership. Now there are several options beyond the dealership;

- 1) European Delivery at Zuffenhausen/ Stuttgart or Leipzig, or;
- 2) Porsche Experience Center Delivery, to either Atlanta or Los Angeles.

We have been lucky enough to have two European Delivery experiences. We took delivery of our 991 911 in Zuffenhausen in 2012 and our Macan GTS in Leipzig in 2018. Both experiences were very different, and both were trips of a lifetime!

The car buying process starts the same; you work with your U.S. dealer, making decisions on model and options. You target a time to take delivery in Europe, remembering that July and August are vacation times in Europe, so the factories are closed.

Porsche European Delivery includes: hotel accommodations, a factory tour, European licensing and insurance, and a gourmet lunch at the factory restaurant. If you are taking delivery in Zuffenhausen, then a tour of the

Porsche Museum is included, and if you are taking delivery in Leipzig, you receive track time, with an instructor, in a Porsche model like your new Porsche.

You plan your European vacation with your new Porsche. We did not want to take our new cars into big cities, so we planned our drives around being on the Autobahn, traversing mountain passes, and using scenic roads. You can also join one of the driving tour groups – Autobahn Adventures or Fast Lane Travel. Both give a substantial discount for driving your own car. As part of the pre-delivery material, Porsche provides ideas for trips to take with your new car.



2012 Zuffenhausen Delivery Center

In 2012, we did a self-tour. We worked with a travel agent and made our own plans. The Zuffenhausen factory is unique and, to our minds, more interesting than the Leipzig factory. At the Porsche Museum we saw many

famous Porsche cars and learned of Porsche's involvement in developing the Harley Davidson V-twin motorcycle engine. From Zuffenhausen we drove to the south of France and then started working our way back to Germany. We spent time on Lake Annecy, driving mountain passes and visiting castles. We went to the Nürburgring. John was hoping to get a 'taxi ride.' One can take their car onto the track. We chose not to take our new 911

on the track due to warranty considerations – ok, John did not want to embarrass himself.

In 2018, we started with five days of self-touring and then joined the Fast Lane Dolomites tour. The Leipzig factory is a green field operation – its design was not constrained by adjoining buildings. So, its layout is quite different from what we saw of

We concluded both trips in Stuttgart where we turned our new Porsches in for shipment back to the dealership. This is included in the pricing and European Delivery experience. At the end of our last trip there was a GT2 RS waiting for shipment. Nancy was not happy when John suggested they could ship the GT2 to Porsche of Boise along with the Macan.

These were unforgettable trips that we would highly recommend you consider. Porsches are high performance cars that are designed to give great enjoyment driving either the German Autobahn when the speeds are unlimited or on mountain passes. During our 2012 trip we saw 150 MPH on the Autobahn. On our 2018 trip we enjoyed our Macan on the Silvretta High Alpine Road. We knew our cars were made for this but knowing and experiencing are two very different emotions . ❖



Leipzig Delivery Center

the 911 manufacturing in Zuffenhausen. The highlight of this delivery was the track time. When you take delivery of a Macan, you get both on-road and off-road track time. Nancy was really impressed on what her new car can do. The first part of our trip was visiting parts of what was East Germany – Leipzig, Berlin, and Dresden. We joined up with the Fast Lane Dolomites trip in Stuttgart and drove on to Innsbruck, Austria, then down to the Dolomite region of Northern Italy. Again, we enjoyed driving mountain passes, fine dining, and great hotel accommodations.



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2018 CHARITY SELECTION

We are excited to announce the board of Silver Sage Region Porsche Club has chosen "Feed The Gap" as the recipient of our charity fundraising for 2018. Several wonderful nominations were received and we thank those who took the time for this endeavor. As in the past, we look forward to a successful and fulfilling event while raising the most funds possible.

There are 83,110 hungry children in Idaho of which 33% do not qualify for federal nutritional assistance. These 27,426 hungry children come from families America has termed "The Working Poor". Idaho has one of the



highest percentages of people earning minimum wage in the United States. Feed The Gap Inc. is the only organization in Idaho feeding hungry children who do not qualify for free or reduced meals from the USDA in their school cafeteria. These hungry children are identified by school administrators. For more details, please go to their website: [Feed the Gap.org](http://FeedtheGap.org)

Our Silver Sage Region has won national awards for our fundraising efforts and we want to continue in 2018. Fundraising kicks off with Oktoberfest at The Village in Meridian on Sunday, October 7th and the finale is our auction fundraiser on Friday, November 2nd. More information will be forthcoming, but it is not too early to start thinking of auction items. Please contact Molly at [\(206\) 354-2600](tel:2063542600) or Carole Brawley-Green at [\(208\) 890-5549](tel:2088905549) for opportunities to help us "Feed The Gap". ♦

WON'T YOU SHARE YOUR BOUNTY?

(Ann Baertsch)

It's hard to imagine, but in Idaho there are **27,426** (**2,159** more than last year) hungry children whose families do not qualify for free or reduced breakfast or lunch programs. This is roughly the population of Post Falls, Idaho.

How can you help?

Each year the Silver Sage Region selects a **local** charity that needs support. This year our board has chosen **Feed the Gap** as our charity. **Feed the Gap** is the only organization in Idaho feeding hungry children who do not qualify for free and reduced meals in their school cafeterias. **Feed the Gap** has fed 42,620 meals to 3,965 hungry children, with a total expenditure of \$88,197.95 from the 2014-2017 school years.

In an effort to raise much needed funds for **Feed the Gap**, we are having two events in October and November. The first step is our annual Oktoberfest Car Show, on October 7, held in The Village at Meridian. This is a really fun and popular event, and is an opportunity for the public to see our gorgeous cars, socialize with other members, and raise awareness for our chosen charity. It's also the kickoff for our annual tire raffle. Thank you to Big O Tires at 1422 W. Main for donating the tires this year.

Our member event is our annual charity auction and dinner, on Friday, November 2, at the Sapphire Room at the Riverside Hotel. The Riverside Hotel donates the use of the Sapphire Room, and rooms are available at a special rate if you'd like to spend the night. Club members bid on donated items and

services in silent and live auctions. If you'd like to donate to the live and silent auctions, please contact Ann Baertsch at 208.284.2662 or Michelle Murray at 208.340.0440. Examples of silent auction donations include handcrafted items, themed gift baskets, gift certificates, car related items ... just no white elephants please. Live auction donations have included hosted dinners, cabin weekends, artwork, and portraiture sessions, just to name a few.

Our region has a lot to be proud of when it comes to fundraising. We've made a big difference to the charities we support. Please help us carry on our tradition of generosity by attending or donating to any or all of our fundraising events. ❖



SILVER SAGE – JOSEPH OROFINO DRIVE REPORT

(Gary & Jackie Roeder)

Seventeen Porsches essing through 282 alpine curves in 71 miles? How about 56 curves in 9 miles with 2500 feet of elevation gain? Even better, ripping uphill 1800 vertical feet through 38 curves in a little over four miles? No, this isn't a story about driving San Bernadino, Susten or Furka Pass in Switzerland, this was a three day drive right in our own backyard.

Walt Gammill fashioned our tour through the best roads in the three-corner region of Idaho, Oregon and Washington. We departed early on a Saturday, June morning with hopes that the intermittent forecast rain wouldn't wash away our dry road hopes. After refilling our coffee, we departed for Cambridge. There, our Porsches, bred for what lay ahead, warmed themselves up on the curves of ID-71 towards the Snake River.

We stopped at Woodhead Park, which was for some, a very gourmet lunch overlooking the river. Walt then split us into a "faster" group and a "fast" group as we took off for our twisting climb into Oregon. The light rain spit out a small challenge, but the roads dried quickly as we climbed. Windows down, the growl of the boxer engines echoed through the trees.

My group turned out to be three Guards Red Porsches of different models, and we swapped the

lead as we slashed our way ever higher. COW! Thank you, race brake pads! Soon we reach the

Hells Canyon Overlook, a spectacular place to catch our breath while taking it away at the same time. Once again underway, the National Forest Road (NF-39) was in surprisingly good shape with little traffic, allowing everyone to explore all four corners of their cars, especially when we drove thru the occasional "pothole chicanes". As we entered Joseph, Oregon, the one pit stop was jammed with thirsty Porsches. As a

result, thirsty Porsche drivers found the nearby watering holes a better place to refuel.

Our overnight stay at the Wallowa Lake Lodge was full of a historic ambience taking us back to the 1950s before any of our Porsches were born (unlike some of us owners). Silver

Sagers started their evening with shared stories and drinks, continued



through dinner at the lodge and then well into the evening with cigars and whiskey (a Silver Sage standard, I've now learned)! The morning brought out the Platinum Pluffles to wipe off the evening's sprinkles. Back on the road, OR-3 led us to the first curves of the day and WHAT CURVES THEY WERE as we dropped down toward the Grande Ronde River, and then up those 56 curves toward Fields Spring State Park. The lucky ones weren't trapped behind less capable cars; those of us who were snared in the unexpected traffic will certainly want to drive this route again. We then continued our journey towards Clarkston, where another lunch spot awaited us by the Snake River. Again, split into two groups, we approached a road I hope they never close the Old Spiral Highway, climbing those 38-odd curves out of Lewiston to the new highway. Scarlett, my Cayman S, happily endured a few more bits of "track acne" to bark at the heels of the 930 Turbo ahead as we tore up the Spiral to the Overlook. Once there, I just HAD TO drive back down the Spiral to take a second run!



The group departed the Overlook headed north towards Moscow, and then eastbound towards Kendrick. Our last curves of the day lay ahead as we dropped from Southwick through Cavendish towards Orofino. The Best Western was a welcome sight; some headed for the jacuzzi, others for their porch overlooking the Clearwater River. Dinner,

more cigars, scotch and wine later, the group declared the trip an over the top success.

Our next day's route home was self-selected, with departure times determined by our individual rest and stamina levels. We chose to continue along the river to Kooskia, and then up an enjoyable set of curves along

the Harpster Grade to

Grangeville. Once on US-95, we chose to take one more seriously twisty road from the Poe Saddle area down the Old Highway 95 towards White Bird. Lots of

road marbles, no protection at the edges, but no COWS. Fun way to end! Once back on US-95, what was previously a fun stretch of curves through Riggins toward New Meadows and

back home became easy sweeping turns thankfully not interrupted by Idaho's finest. The

entire three-day trip was thoroughly enjoyable, challenging and a rewarding time, full of Porsche performance and Silver Sage camaraderie. We all hope this becomes a new signature yearly event for our region! ♦

JOSEPH OROFINO TOUR

(Walt Gammill)

The idea for this tour came from the Glacier Park trip that Larry Walter so capably arranged several years ago. I attended by myself, since Laurie stayed home awaiting the arrival of grandson number 5, Sawyer. With no “right seat alarm” along, I decided to take a long twisty route home

from our last night’s stay in Couer d’Alene. I had heard about this route from son Tim, who

sometimes used it as a more interesting way to get to Vandal games in Moscow in his 968. I headed south through Moscow, dropped down the old Lewiston Grade, through Clarkston, over the top and down the “Rattlesnake Grade” into and out of the Grand Ronde river. I stopped for refreshment in Joseph, then headed home via the forest road to Halfway and out through Brownlee to Cambridge. This after a 42 mile detour (missed a turn) to Imnaha (that’s another story, already reported.)

At any rate, for a long time I had thought this drive could be part of a great tour, but was never sure how the idea might be received. Finally at a board meeting last winter as we discussed possible tours for 2018, I somewhat tentatively brought it up to the group. The response was a mildly unenthusiastic “Sure, why not?” So I set about arranging it. I picked the one weekend in June

when no big events were slated in Joseph. The lodge in Joseph wanted the group committed in about 3 weeks, so I announced it, not sure what



to expect with such a short window for an event so far away.

The twenty spots filled almost

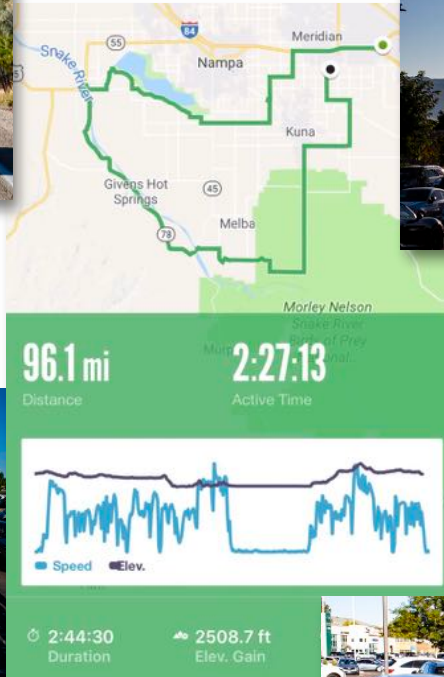
immediately!

The interest was there for sure. In fact, the tour participants were so enthusiastic I heard a number of calls for this to be an annual event. That

remains to be seen, but I will be sure to make the tour details available for future reference. I wouldn't mind doing it as one of the group instead of as the leader for a change! ❖

SEPTEMBER KAFFEE UND AUTOS

(Sept. 1st 2018)



*All photos thanks to
Greg Myers*



THE FERRY PORSCHE TROPHY – PCA REGION OF THE YEAR

Submitted by:
Sid Cannon
Silver Sage Region
Secretary
(208) 501-4541
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January 4, 2018 Rev1



LEVEL OF ACTIVITY

Communication

Primary communication for activities is via email and online registration tools. Facebook, and most recently Instagram, are our social media applications for exchanging photos and videos. These communication methods were implemented after conducting surveys and receiving positive member feedback.

Monthly Activities

Board of Directors Meetings

This is the business meeting where the year's activities are planned and where new ideas are transformed into reality. Most importantly, board meetings are where new members transition into the future leaders of the Silver Sage Region.

Our monthly Board of Directors meetings are hosted by Porsche of Boise in their showroom. Porsche of Boise is very supportive and provides seating, sandwiches, snacks and soft drinks. Board meetings are open to all members and we encourage everyone to attend. Average attendance of non-board members is 21 people. The Board fields questions from members and entertains proposals and ideas for new and upcoming events. This open forum provides fresh ideas that evolve into club activities and also encourages new leaders to step up and help with the organization of activities.

Membership Meetings

These are planned activities that may be social or driving or both but definitely are not just "meetings". Silver Sage Region averages about 70 attendees for the monthly meetings and activities. Meetings include day tours and occasional overnight excursions. Some are traditional yearly events while others are one-time events.

One Time Events

The February **Valentine** themed membership meeting was staged at Playhouse Boise. Ladies got a fresh rose to take home. Since the play was a "Who-Done-It" mystery, members were encouraged to dress in their best sleuthing attire.

Beartooth Highway Tour

On many lists of the ten greatest drives in North America, seventeen Porsches experienced the three-day Beartooth Highway tour through scenic Montana and Wyoming, enjoying stops and photo opportunities at majestic Yellowstone National Park, Cody, Wyoming, Grand Teton National Park and historic Jackson Hole.

The **Union Hotel Tour** showcased a historic old hotel with each room decorated in its own antique style. The drive included Northeast Oregon's unique scenery with mountains, valleys, rolling hills and twisting roads that our drivers love; not to mention, the numerous waves, honks, and thumbs up we also enjoyed.

Monthly Events

Cruise-In Night

New for 2017 is "**Cruise-In**" Night the third Thursday of each month. This a purely social event. Show up at a local restaurant with your German beauty, enjoy food and beverages or just visit. No need to RSVP. Cruise In Night has been so successful we've overfilled several venues.

See more under [Membership Growth](#) below

Kaffee und Autos

This is a driving event held on the first Saturday of non-winter months. It all began about six years ago and is one of our most popular events with as many as 45 cars participating. The objective is to enjoy a morning drive through the countryside and return before noon. In addition to hosting the gathering and departure venue, Porsche of Boise provides morning beverages, fruit and pastries all in the presence of glorious new Porsches that just happen to be for sale. It is an opportunity to participate in a Silver Sage Region event that is inexpensive and doesn't consume the whole day.

See more under [Membership Growth](#) below

Annual Activities

New Member's Meeting

See [Membership Growth](#) below

Spring Fling is a celebration to honor the women of the Silver Sage. This April event had around 70 members enjoying dinner and door prizes. Gentlemen sipped fine Scotch and smoked cigars in a brisk outdoor setting around a fireplace while indoors the ladies enjoyed a build-your-own terrarium class. We are fortunate to have a club member who donates her wonderful home décor store for this event.

The **President's Mystery Tour** is a traditional annual Silver Sage event. Led by our president, the destination and route are only revealed at the beginning of the trip. This year was a spirited drive to scenic McCall, Idaho. Several members spent the night, unfortunately waking up to several inches of snow Sunday morning.

Divas Drive is a very successful event in its second year. Women of the Silver Sage enjoyed lunch at the Brick 29 Bistro and then honed their artistic skills at the afternoon "Paint & Sip" event at Plantation Country Club.

Spuds

This is a very traditional event that started in 1987 as a pot luck dinner where members brought potatoes and a topping. Now 30 years later Spuds still features Famous Idaho Potatoes but is much more than a pot luck dinner. It has become an auction where no longer needed items are donated with the proceeds benefiting Silver Sage Region Driving Events.

Yakima Valley Wine Tour

See [Multi-Region Participation](#) below

Autocross Clinic and Competition is sponsored by Porsche of Boise. The morning session familiarized the registrants with the course and different aspects of driving and autocross techniques. The afternoon was spent practicing newly learned skills.

HPDE

Led by new transfer John Andrews (PCA National Instructor) several members made the six hour trip to Utah Motorsports Campus near Tooele, Utah for the Intermountain Region's first **Drivers' Education** (DE) event of 2017.

Oktoberfest

See [Multi-Region Participation](#) below

Charity Auction

See [Community Activity](#) below

PCA Parade

See [Multi-Region Participation](#) below

Tech Session Series

During our non-driving winter season members can attend several Saturday morning Tech Sessions. We had two Tech Sessions for the winter of 2017:

Eurosport of Boise hosted 45 member enthusiasts who listened to presentations regarding the design and maintenance of the M96 engine family.

Porsche of Boise attracted about 45 Silver Sagers and guests. There were three topics covered; long-term future of internal combustion engines, emerging technological efforts that may improve the performance of combustion engines and the Porsche CAN-Bus vehicle control architecture.

Holiday Celebration and Spirit Award

Silver Sage Region wrapped up the year with 65 members dancing the night away after dinner. During the evening the president introduced the slate of officers for 2018. An important part of the evening was recognition of outstanding members for their contributions to the club and their enthusiasm for leading activities. This year two members received the Silver Sage "Spirit Award".

MEMBERSHIP GROWTH

Overview

Several Silver Sage Region activities are specifically designed to attract and recruit new members while retaining existing members. It requires a constant effort to understand member's interests, to keep them engaged and to keep them feeling welcome.

Attract and Recruit

Board of Directors Meetings give the board the opportunity to listen to new members as they express their interests. New members can learn about the club administration and offer to volunteer.

Cruise-In Night provides a casual informal atmosphere and is a great club introduction for new members to break the ice and meet others.

A **Free One Year PCA Membership** is included with the purchase of a new Porsche from Porsche of Boise. These new enthusiasts become members of the PCA and the Silver Sage Region the very day they become Porsche owners. When Porsche of Boise opens the door to a new Porsche enthusiast, the Silver Sage Region is on the other side with a welcoming hand.

Kaffee und Autos regularly attracts new members. It is a very comfortable way for new members to begin attending club activities. Kaffee und Autos is often the event that brings a new Porsche enthusiast together with Silver Sage members for the first time. Members are encouraged to take this opportunity to reach out to these new Porsche owners.

A **Welcome Email** is sent from the Silver Sage Region President to new members as soon as their names are received from PCA.

We provide **Engraved Name Tags** for new members and affiliates free of charge. They are mailed along with a welcome letter from the Silver Sage Region President, to help them feel a part of the club.



New Member's Meeting

Held in January, all new members and their affiliate members are treated to a free dinner at a local restaurant paid for by the Silver Sage Region. Current members, who are also in attendance, are encouraged to "meet and greet" the new members and help them feel welcome. During the meeting part of the evening, the Silver Sage Region President and the Membership Chair welcomes the new members and offers an introduction and overview of the club. To build the anticipation for the coming year, the President gives an overview of the activities planned for the months ahead. In 2017 about 75 Silver Sagers attended, including 22 new members and affiliates.

At **Oktoberfest** (See *Multi-Region Participation* below) we had a membership booth for visitors who want to know more about Porsches, PCA and the Silver Sage Region. The booth included free Panorama magazines, free Sage Tick magazines and other literature. We also have a PCA promotional video playing during Oktoberfest.

Retention

The Silver Sage Region closed December 2016 with 428 members (261 primary and 167 affiliate) and closed December 2017 with 485 members (321 primary and 164 affiliate). This amounts to a 23% growth for primary members and 13% growth for total members.

COMMUNITY ACTIVITY

Charity Sponsorship mission is a continual endeavor for the Silver Sage Region. Although we are small in membership, we have donated over \$140,000 to local community charities in the last 11 years. Fund raising kicked off at *Oktoberfest* weekend, then continued with an overwhelming successful *Charity Auction* in November and wrapped up with a tire drawing at the *December Celebration*. This year we exceeded our previous drive by **40%** and raised more than \$23,000 for The Jesse Tree of Idaho, a non-profit agency dedicated to preventing homelessness. Since its founding, Jesse Tree has helped over 7,500 individuals and families stay in their homes and overcome a temporary, financial setback.



MULTI-REGION PARTICIPATION

PCA Parade

Silver Sage Region enthusiastically supported the **62nd Porsche Parade in Spokane**. We had over 30 members participating and for many, this was their first Parade. Most notable is that the Silver Sage Region participated in every competitive event from Art to Autocross, Concur to Running, and Rally to Golf.



The January 2018 **Panorama** held a special surprise that all began at Spokane Parade. Member Leigh Wilson's 1976 911S Signature Edition was featured on the cover along with a story inside.



Yakima Valley Wine Country Tour sponsored by Inland Northwest Region has been a traditional and much anticipated event that the Silver Sage Region has participated in for over twenty years. While the tour is officially a Friday and Saturday event, our region started on Thursday with 12 Porsches heading to Walla Walla to visit wineries in that area. Friday brought more Porsches from Idaho and together we headed to the Tri-Cities area in Washington. Saturday started with a spirited 40 mile drive to Columbia Crest Winery and culminated with a wonderful brunch followed by an afternoon touring wineries. The biggest challenge of this weekend is to see who can fit the most cases of wine in their Porsche! (Newsletter Summer 2017, pages 13-15)

Oktoberfest Weekend is an annual multi-day, multi-region event hosted by the Silver Sage Region with participants coming from California, Washington and Oregon.

Tours

The event started Saturday morning with a group of thirty-two Porsches meeting at Porsche of Boise. After pastries and beverages the group headed north for a scenic drive along the Payette River through some of Idaho's most beautiful back country. Another group of twenty Porsches met an hour later at Porsche of Boise, then toured to the Sunny Slope area of southwestern Idaho for lunch and wine tasting.

Banquet

Saturday Oktoberfest Banquet was a very special evening. Our guest speaker was Sting Ray Robb, a 16 year old Idaho native and emerging race car driver. He spoke about how he started his racing career in go-carts at the age of five. This year he competed in the Pro Mazda Series. His aspiration is to be an Indy car driver. The evening was capped off by legendary Porsche race car driver and Silver Sage honorary member George Follmer. George offered Sting Ray some racing encouragement and complimented him on his progress to date.

Concour

Sunday was the much anticipated car show. Not only did we have the usual variety of Porsches, we had Porsche bikes, a Porsche scooter and a 1958 Porsche Junior diesel tractor. We held a Poker Walk, enjoyed live music, a beer garden and raised funds for our charity with raffles. Oktoberfest is fast becoming the signature event for the Silver Sage Region. The Concour was limited to 140 entrants. (Newsletter Winter 2017, pages 12-15)



New Zone 6 Representative

We are also very excited for not only Silver Sage Region, but the entire PCA for the announcement that SSR Past President Mark Prusynski will be leading Zone 6 beginning in 2018.

NEWSLETTER AND WEB SITE EFFECTIVENESS

The Silver Sage newsletter "**The Sage Tick**" (affectionately known as **The Tick**) continues publication in full color magazine form on a quarterly basis. It serves as a great means to share the details of the events members may have missed as well as to provide stories about our people and technical aspects of our cars. For our sponsors, it provides visibility to the services they offer and thanks them for their many contributions to the club.

Email is the main communication tool for upcoming events and classified ads; there are just over 500 recipients on the list. Messages are sent about once per week with meeting and event details. Links for event registration and payment

are included as needed. Pre-registration has allowed members to quickly check in at events, allowing them and region officers more time to enjoy themselves. [Click here for an event example.](#)

The Silver Sage web site received a complete make-over this year (silversageporsche.com) and showcases who we are as a region and provides a portal for new Porsche enthusiasts to join the club. It provides a current calendar of events, past and present newsletters and photos as well as links to the national PCA. To create more awareness of Silver Sage Region community activity, the website provides past and present charity information. The website also enables on-line donations.

Facebook has proven to be a big success with instant sharing of photos, event information and general chatter among PCA members. It provides the back and forth engagement from members on what's new, what's hot and who's where.

We are also in the process of creating an Instagram application to facilitate another way of sharing photos and videos.

SUMMATION

New Member Support

After our January New Members Meeting a new member wrote a story for the Sage Tick and included these words *"We would like to thank the seasoned members [of the Silver Sage Region] for the introduction to a fine group of Porsche enthusiasts. It's an event like this [New Members Meeting] that cements membership into a group and lays bricks of development to build a life-long relationship with an exceptional group of Porsche owners."*

Participation and Retention

Silver Sage Region members have busy personal schedules with a wide variety of interests and reasons for being part of the club. Over 40% of our members are participating in club activities. We achieved this high participation rate by providing a large number of activities to coincide with openings in their busy schedules. We provided diverse activities; driving, social and community, to engage the many interests of our members. Parade was our example.

Silver Sage members participated in every Spokane Parade competitive event.

Community Involvement

Silver Sage Region members work together to give back to the community through our charity events. This year's cash donation was over \$23,000 to "The Jesse Tree".

Dealer Support

Porsche of Boise is an extremely supportive partner, providing logistical and financial support for many of our events, and even hosting our board meetings in their showroom.

ADDITIONAL SUPPORTING DOCUMENTATION

2 Newsletters links ([Summer 2017](#) and [Winter 2017](#))

5 Photos included above

[Click here for a typical email example.](#)

Produced by *VintList*, a Porsche Enthusiast

2017 Oktoberfest video with

Original Soundtrack "Come and Take a Ride in my Porsches"

<https://www.youtube.com/watch?v=Rvs1LMI5esU>

Produced by *Hey Arnel*, a Porsche Enthusiast

2017 Oktoberfest at the Village

https://www.youtube.com/watch?v=C19IDA26j_k

The Silver Sage Region members are blessed to have so many ways to demonstrate our level of activity, membership growth, community activity, multi-region participation and communications effectiveness.

Thank you for considering the Silver Sage Region for the Ferry Porsche Trophy-PCA Region of the Year.

Respectfully submitted
Sid Cannon
2017 Secretary
Silver Sage Region
(208) 501-4541
cannonsid@cablone.net

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Silversageporsche.com



Silver Sage Email

The Silver Sage Region uses email to communicate with members and other interested people.

Messages contain information about upcoming events, a calendar of events, classified ads and other matters. The frequency of messages is rarely more than one per day and usually fewer than three per week. No one sees your email address unless you are hosting an event or place an ad.

Your email address is never given away or sold! **You can unsubscribe at any time.**

If you are not currently receiving the email messages and would like to see what you are missing, please send a message to SilverSagePCA@cableone.net

Greetings from the Silver Sage Region of the Porsche Club of America! The Silver Sage Region is proud to have been a part of the Porsche Club of America since 1966. Our membership includes Porsche enthusiasts from all over southern Idaho and eastern Oregon, with a

CALENDAR

September

- Sep. 5: Board Meeting
- Sep. 12-15: Treffen Banff
- Sep. 20: Porsche Cruise-in
- Sep. 27-30: Rennsport Reunion VI

October

- Oct. 3: Board Meeting
- Oct. 6: Kaffee Und Autos
- Oct. 6: Wine Tour
- Oct. 5-7: Octoberfast
- Oct. 18: Porsche Cruise In

November

- Nov. 2: Charity Auction
- Nov. 4: Board Meeting
- Nov. 15: Porsche Cruise-in

Note: Silver Sage Board Meetings are on the first Wednesday of the month, 6:30 pm at Porsche of Boise

