

Silver Sage Region, PCA  
Board of Directors Meeting



September 3, 2019

Location of Meeting: Porsche of Boise

1. Meeting called to order by Lindsey Robinson at 6:30pm  
Other Board Members present: Melissa Shane, John Sommerwerck and Sid Cannon  
Absent: Blair Baertsch

Members and non-members in attendance

Silver Sage Region  
Board Meeting Attendance List  
Location: Porsche of Boise  
Date: 9/3/19  
If you are not a member and would like to include your contact information please add after your name

Name PLEASE PRINT

WALT THODE	_____
MARY THODE	_____
Lucille Kunz	_____
BOB KUNZ	_____
J.P. Sommerwerck	_____
Andrew King	_____
Monika King	_____
GARY ROEDER	_____
GARY CUDDEFORD	_____
MOLLY CUDDEFORD	_____
George Miller	_____
Vicki Cannon	_____
Vicki Pentecost	_____
BOB PENTECOST	_____
DAVE FRASIER	_____
Andrew Tate	_____
Judy Feilick	_____
Michael Feilick	_____
PAT CLIFFORD	_____
Chick Green	_____
CAROLE GREEN	_____
Sin Ming Lo	_____
Laura Outlaw	_____
Loren Stumbaugh	_____
Greg Myers	_____
_____	_____

## 2. New Member Introductions

No new members in attendance

## 3. New Business:

### A. Charity Auction

1. Carole Flatter forwarded an emailed she received from one of our previous charities. Molly Cuddeford read the content during the meeting:

*Hello Molly and Carol,*

*I wanted to touch base with you about the funds you (SSPCA) donated to Book it Forward! Idaho. Below is the final accounting I provided to a gentleman from your club. As you can see we had \$402.97 left over and we were saving it for a special situation. A teacher from Jefferson Elementary was grateful to receive 25 Swahili dual language books from us at back to school night in early August. She has many families who LOVED them and asked us if we could help with more. In the end we provided 100 more Swahili dual language books, so the kids are hearing words from their parents and the parents are learning English from the books. Win-win. I thought this was a very special way to designate these final funds. We used \$225 additional dollars from gift cards at B&N that we have raised through promotions in addition to the \$402.97 from SSPCA.*

*To summarize what we were able to do with your funds, we placed 2 more collection boxes in service, installed 10 Little Libraries at Title One Schools and supplied funds to purchase more books, purchased books for pre-school migrant programs, and early learning programs in Caldwell, and now dual language books for immigrant families at Jefferson Elementary.*

*Thank you again!!*

*And Carol, THANK YOU for managing the collection box at B&N. The books from there are consistently high quality!!*

*Best regards,*

*Diane Schwarz*

2. Molly requested the board approve an increase in the value of the tire raffle prize. Currently the value is \$800. She would like to make the following changes:
  - Increase the SS portion of the donation to \$500.
  - Ask Big O tires to increase their portion of the donation to \$500.
  - Rather than how it was previously done, Chris Beeson will be asked to give the club's \$500 check to Big O in exchange for a gift certificate in the final amount (\$900 or hopefully \$1,000). This way the certificate for the prize can be given directly to the winner.

The board approved the extra \$100 and Melissa prepared a check and gave to Molly for \$500.

Molly will ask Chris Beeson to be the contact with Big O Tires.

## 4. Old Business

### A. Boise to Bend Trip

No update

#### B. Autocross 9/28

Lindsey reported she received several requests for a different venue. The most requested is the Auto Auction location.

14 participants signed up to date.

Lindsey said the autocross awards will be gift certificates. She asked for members to solicit a gift certificate from a restaurant or merchant.

#### C. Oktoberfest 10/4-6

Gary gave a progress report. He said this year he will make sure "Tall" shirts are actually "Tall".

Calendars that were ordered with registration will be in the packet this year so the buyer does not have to find their calendar at the membership booth.

Gary needs volunteers to help stuff the packets.

Pat Clifford gave a progress report on the Oktoberfest Friday night banquet.

42 signed up to date

Sid to provide the PA system this year.

Pat will ask Blair to provide a video thumb drive

George Follmer described the vintage race cars that he is bringing to Oktoberfest.

Since his purpose for bringing these cars is to raise money for the charity, there was a discussion about how to get donations for photos and/or autographs with George and the cars. Suggestions included autograph sessions and a container for cash donations near the cars.

Molly will work up a plan with the charity committee and advise Gary and Liam what support she needs.

Greg Myers and Bob Pentecost requested promotional information on the race cars that will be displayed. Sid has a bio and photos of the 1973 911 Sunoco RSR but is waiting for George to provide same on the Carrera Panamera 356 Coupe. As soon as the information is received Sid will forward to Greg and Bob.

Vicki Pentecost reported there are 46 people registered for the Saturday Oktoberfest wine tour.

#### D. Adopt a Hwy 9/21

Walt reported this will be a morning event on September 21<sup>st</sup>.

He will be sending out another RSVP request for volunteers.

Blair won't be at the event so Gary Cuddeford volunteered to pick up and return the safety signs.

5. Ongoing Projects:  
A. Treasurer's Report

## Silver Sage Porsche Club

### STATEMENT OF ACTIVITY

January 1 - September 3, 2019

	TOTAL
<b>Revenue</b>	
Auto Cross Income	8,116.64
Grill Badges	37.57
Membership Dues	5,110.50
Miscellaneous Income	2,045.16
New Member Meeting	1,382.94
Octoberfast Income	3,979.27
Orofino Income	1,288.60
Sage Tick Ad Revenue	720.00
Spring Fling	1,326.56
Spuds Auction	1,105.00
Spuds Income	845.69
Tech Session	1,132.11
Zone 6 Income	2,814.83
<b>Total Revenue</b>	<b>\$29,904.87</b>
<b>GROSS PROFIT</b>	<b>\$29,904.87</b>
<b>Expenditures</b>	
Auto Cross Expense	2,263.23
Bank Fees	35.00
EMail Maintenance	217.00
Equipment	2,754.35
Member Name Tags (Badges)	438.29
Membership Dues Gifted	92.00
New Member Meeting Expenses	2,858.81
Octoberfast Expense	2,900.00
Orofino Expenses	1,021.45
Other Miscellaneous Expenses	3,218.86
Postage and Delivery	54.44
Sage Tick Publishing Expense	3,829.87
Spring Fling Expenses	2,822.70
Storage Rental	623.00
Tech Session Expense	397.90
Zone 6 Expenses	3,022.14
<b>Total Expenditures</b>	<b>\$26,549.04</b>
<b>NET OPERATING REVENUE</b>	<b>\$3,355.83</b>
<b>Other Revenue</b>	
Interest On Bank Accounts	152.53
<b>Total Other Revenue</b>	<b>\$152.53</b>
<b>NET OTHER REVENUE</b>	<b>\$152.53</b>
<b>NET REVENUE</b>	<b>\$3,508.36</b>

# Silver Sage Porsche Club

## STATEMENT OF FINANCIAL POSITION

As of September 3, 2019

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Certificate of Deposit - 091-7	9,781.46
Certificate of Deposit - 434-7	7,454.35
Silver Sage Porsche Club	11,077.40
<b>Total Bank Accounts</b>	<b>\$28,313.21</b>
Other Current Assets	
Cash on Hand	0.00
Deposits	0.00
Reserve Funds for BBB	0.00
<b>Total Cash on Hand</b>	<b>0.00</b>
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$28,313.21</b>
<b>TOTAL ASSETS</b>	<b>\$28,313.21</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
*Accounts Payable	0.00
<b>Total Accounts Payable</b>	<b>\$0.00</b>
Other Current Liabilities	
Accounts Payable	0.00
<b>Total Other Current Liabilities</b>	<b>\$0.00</b>
<b>Total Current Liabilities</b>	<b>\$0.00</b>
<b>Total Liabilities</b>	<b>\$0.00</b>
Equity	
Opening Balance Equity	18,106.49
Retained Earnings	6,698.36
Net Revenue	3,508.36
<b>Total Equity</b>	<b>\$28,313.21</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$28,313.21</b>

## B. Membership Report

Lindsey encouraged members to approach potential members when we see someone driving a Porsche and promote the club.

Robert was not in attendance but submitted the following growth numbers:

Through AUGUST 2019	PRIMARY	AFFILIATE	TOTALS
1. New members	12	1	13
2. Renewals	21	15	36
3. Non-renewals	10	0	-10
4. Transfers in	0	0	0
5. Transfers out	1	0	-1
6. Cancellations	0	0	0
7. Added by Record Change	0	2	2
8. Net Change *	0	0	0
<b>TOTAL MEMBERS **</b>	<b>350</b>	<b>196</b>	<b>546</b>

## C. Web Master Report

No report this month

## 6. Other Business

### A. Thank You

Cruise In – Loren

Garage Crawl – Pentecost's, Grover's and Loo's

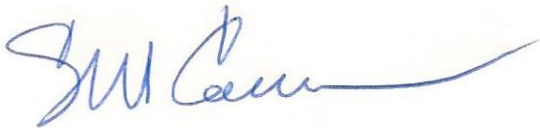
Porsche of Boise – All of PoB

Coffee & Porsches – Jim and Dave

7. Next Board Meeting: Tuesday, October 1, 2019

Meeting adjourned at 7:26 pm

Minutes approved by the board and submitted



Sid Cannon

Secretary