

Dear Business Owner/Operator,

It's hard to imagine, but in Idaho there are **27,426 (2,159 more than last year)** hungry children whose families do not qualify for free or reduced breakfast or lunch programs. This is roughly the population of Post Falls, Idaho.



How can you help?

Each year the Silver Sage Region, Porsche Club of America (SSPCA) selects a **local** charity that needs support. The criteria our SSPCA Board uses when choosing our charitable causes are that the charity must have an impact on the local community, involve members and promote health and safety. This year our board has chosen **Feed the Gap** as our charity. **Feed the Gap** is the only organization in Idaho feeding hungry children who do not qualify for free and reduced meals in their school cafeterias. **Feed the Gap** has fed 42,620 meals to 3,965 hungry children, with a total expenditure of \$88,197.95 from the 2014-2017 school years.

In an effort to raise much needed funds for **Feed the Gap**, the SSPCA is having two events in October and November. The first step is our annual 'Oktoberfest' Car Show, on October 7, held in The Village at Meridian and is open to the public. Our member event is our annual charity auction and dinner, to be held on Friday, November 2, at the Sapphire Room at the Riverside Hotel. The Riverside Hotel donates the use of the Sapphire Room. Club members bid on donated items and services in silent and live auctions. Our region has raised a record amount of funds for several years, making our club motto "*it's not just the cars, it's the people*" so true.

We are proud of our fundraising efforts. For the third time in the last several years, our club has been chosen for first place of 144 clubs, in recognition of outstanding service to the community and charity, The Porsche Club of America Public Service Award. These phenomenal results are only possible with the gracious donations of goods and services from businesses like yours. We are asking for your support in our fundraising efforts this year and to continue our tradition of public service. Please help us help **Feed the Gap**.

With best regards,

John Sommerwerck, President

John Sommerwerck

Silver Sage Region, PCA

Molly Cuddeford, Charity Chairperson

Molly Cuddeford

Silver Sage Region, PCA