



**Silver Sage Region of PCA Board Meeting**  
**Minutes**  
**Tuesday – April 2, 2024**  
**Porsche Boise**

- **Meeting Called to Order:** 6:30 - Vicki
  
- **Thank you to Porsche Boise for hosting.**
  
- **New and First Attending Member Introductions**  
-Logan Ward – Cayman S
  
- **Motion to approve the meeting minutes for March.** -Approved
  
- **Directors (Routine Business, if any)**
  - **President** **Vicki Pentecost**
    - Attended the Zone 6 & 11 President’s meeting in Bend, OR
    - Basics of privacy, insurance, waivers, observer reports, social media
    - Social Media and Sharing Information per the 2024 RPMs.
      - For Social Media, Page 56
        - Posting photos and videos (YouTube, Flickr, Instagram, TikTok, etc.) can be fun and encourage the use of a Region website or social media page. However, Regions must be mindful of what kinds of photos and videos are posted. Inappropriate postings which depict embarrassing situations, show laws being broken, or that show damage to person or property can be used as evidence in lawsuits against individual members, PCA, and its Regions. Also be mindful of copyright laws. Be certain you have permission to use the photos or videos you post and give credit to the photographer or videographer.



- For Sharing Information, Page 57.
  - License Plates: License plates must be redacted from all photographs or videos from Autocross, Driver Education, or Street Survival events before being using in PCA emails, newsletters or magazines, websites, or on social media. Autocross leaders encourage their members to remove their license plates or cover their license plates with blue tape at such events.
    - Redbook, Glovebox, finding your successor, Porsche logos and Marques.
    - Insurance and risk management; 2<sup>nd</sup> largest expense for PCA
    - Tech Talks should be using insurance and waivers with cars on lifts.
    - When bad things happen...make no comments to media except a full investigation will be conducted. Do not release documents or forms to anyone and do not post anything on social media.
    - PCA 2023 – Digital membership, Panos digitized, rebrand and redesign of Club Racer
    - PCA 2024 Forward view is to focus on Y, Z, A generations while maintaining current long time members, ByLaws update, website redesign, digital offerings, dues increase May 1
    - PCA 70<sup>th</sup> Anniversary September 13, 2025, asking all regions to plan an event.
  - **Vice President** **Anthony Vierra**
    - Helping to do an immediate e-mail contact out to welcome new members.
  - **Treasurer Report** **Gary Roeder**
    - Spuds was a great turnout and a financial success. Special thanks again to Bob and Chris Denton, and to our fantastic auction team of Sid Cannon, Gary Cuddeford and Robbie Musheno.
  - **Secretary Report** **Blake Simmons**
    - Update on Tour de Force, July 18-20
- **Committee Reports**
  - **Tours** **Walt Gammill/Doug Ooley**
    - Chelan is pretty well set. Lodging and dinner are arranged in Pendleton for that leg, and Dave is working on Friday night event in Chelan.
    - Lazy Bear Ranch tour is set, and Tim is answering queries with invoices. 15 folks have expressed interest for a venue with 15 rooms.



- Rob Grover is working on an extended tour for late August. Details not yet available.
  - Looking at something for fall in Sun Valley, though does not seem promising.
  - Overall, in good shape.
- **Membership Report** **Laura Outlaw**
  - New Members 2, Transfers In 1, Lapsed -9, Primary 460, Affiliate 290 for Total Membership of 750.
- **AX/DE** **Gary Roeder/Craig Doty**
  - BrezelCross is in final stages of planning and registrations. About a dozen spots left. Local SCCA, Audi Club NW and nearby PCA regions have been invited to participate.
  - Saturday April 27 all members invited to come out to watch the runs, stay for dinner and showing of the movie “Le Mans” at Stoney’s Roadhouse at the Motorplex in Emmett. Checking PCA membership cards at the gate to get into the event and receive a wrist band to access the paddock after signing the waivers.
  - June Expo AX registration now delayed, opening on April 15.
  - No street survival this year due to scheduling and site availability issues. There may be far future potential for use of new BPD (Boise Police Department) training venue for street survival.
- **Sage Tick Report** **Paul/Mark**
  - Spring Sage Tick is complete.
  - Summer content due date is June 1.
- **Communications/Media Report** **Ken, Bob, Andrew, Loren**
  - New members are requesting access to Facebook
  - President’s Mystery Tour has 45 cars signed up, 90 people
  - Luggage tags are selling well
  - Ken can put needed updates in the Happenings
- **Tech Talk Report** **Josh Cummings**
  - Josh is resigning from Tech Talk chairman – need a new chairman for 2025.
- **Historian** **Walt Thode**
- **Social Committee Report** **Linda, Denise**
  - April 13 President’s tour, May 16 Legends ODO, June 8 Anderson Reserve



- **Charity**
  - Charity event last weekend in October (Sunday Oct 27<sup>th</sup>) – Halloween theme – invite your friends to join in for a fun evening of fundraising.
  - Three nominations for this year’s Charity so far – Please submit other charity nominees.
- **Special or Member Raised Topics**
  - Thursday Night Drives- Trying for April 11 – Andrew King
- **Next Board Meeting:** Tuesday, May 7
- **Meeting Adjourned:** 7:28



Silver Sage Region, PCA

Meeting Attendees

4-2-2024

Date



Vicki Pentecost  
Anthony Uerra  
Maha Singhli  
Linda Prusynski  
Logan Ward  
SIL Cannon  
Vicki Cannon  
Gretchen Hill  
GRE WILKES  
Andrew King  
Laura Outlaw  
Dany Cox  
BOB PENTECOST  
LOREN STUMBAUGH  
Ken Robinson  
Lindsey Robinson  
~~Andrew King~~  
JACKIE Roeder  
Liam Spencer  
ROBIN BERNARD  
Blake Simmons

GARY ROEDER