



# Silver Sage Region of PCA Board Meeting

## Minutes

Tuesday – July 2, 2024  
Porsche Boise

- **Meeting Called to Order:** 6:30 pm
- **Thank you to Porsche Boise for hosting club and pizza.**
- **New and First Attending Member Introductions** No new members
- **Motion to approve the meeting minutes for June.** Move to approve the minutes by Vicki; seconded by Anthony with Gary in favor. Minutes approved.
- **Directors (Routine Business, if any)**
  - **President** **Vicki Pentecost**
    - **National Board of Directors Meeting**
      - Treffen at Sea – 800 primary/1600 members
      - 2025. Porsche Parade Oklahoma City July 6 – 12; PCA’s 70<sup>th</sup> Anniversary
      - 2026 Porsche Parade Lake Placid New York
      - Strong financials due to 2 non-recurring events, Classic Club Coupe auction and Rennsport made \$1M income; paid \$4 surplus per member to regions
      - Club growth is also increasing publication cost for Panorama; digital media is trying to go more digital, but currently at a loss (lack of advertisers.)
      - Canada West – Public Service Award; Breast Cancer, \$52K to charity
    - Sun Valley involvement – Melissa Rivelo, Steve Riccabona, SV Auto Club, Tour de Force
    - FalconOne Storage - Hot Cars and Coffee Event scheduled for July 27<sup>th</sup> going to need some help from those not on the Alaska cruise.
    - Toybox, July 12 Car Show
  -



**1966 - 2024**

- **Vice President** **Anthony Vierra**
  - [Attending Werks Reunion Monterey August 16](#)
- **Treasurer Report** **Gary Roeder**
  - [The 1<sup>st</sup> half financial review was sent to the Board last week.](#)
  - [Dues income now projected to be above the budget. Tech talk net income is above budget as well. Currently this allows for \\$2000 to be used by the Club to offset future 2024 events and expenses.](#)
  - [AX/DE budget is in good shape, pending successful registration levels for the fall events.](#)
  - [Board approved up to \\$300 for the August picnic in the park.](#)
- **Secretary Report** **Blake Simmons**
  - [On vacation](#)
- **Committee Reports**
  - **Charity Announcement** **Gretchen Hill/Robin Bernard**
    - [Sleep in Heavenly Peace was selected by the board.](#)
    - [Everyone has been contacted, emails and calls went out yesterday and all responses have been nice.](#)
    - [We have a Build Date of October 19th... and Deliveries as options through the Late Fall into next year.](#)
    - [They are all set for Oktoberfest and the Charity Dinner.](#)
    - [We should be good to go with the sponsors in the next two weeks.](#)
    - [Some great ideas came up for Oktoberfast such as a bed set up with info on the charity. Also, each car entrant to bring a set of linens to donate.](#)
    - [Gary Roeder will coordinate the Big O Tire raffle donation](#)
  - **Tech Talks** **Jackie Roeder**
    - [November 16, Insurance topic](#)
  - **Tours** **Walt Gammill/Doug Ooley**
    - [Coffee and Porsches, July 6, Patricia and Denis will lead](#)
  - **Membership Report** **Laura Outlaw**
    - [New Members 4, Transfer In 2, Transfer Out -1, Lapsed - 10](#)
    - [Total Primary Members 472/Affiliate Members 295](#)
    - [Total Region Membership 767](#)



○ **AX/DE**

- 2 events left this year
- Focusing on meeting needs of drivers, safety and efficiencies
- 4-doors can drive in BrezelCross

**Gary Roeder/Craig Doty**

○ **Sage Tick Report**

- Publish July 15
- Looking for a new Sage Tick editor

**Paul/Mark**

○ **Oktoberfest**

**Gary Cuddeford/Sid Cannon**

○ Silver Sage PCA Board Meeting Update

July 2, 2024

- OKTOBERFAST 2024---October 4-6, 2024
- Proposed Schedule of Events:
- Kick-Off Dinner at the Stonehouse Friday 10/4
- Saturday Coffee and Porsches starting at Porsche Boise 10/5
- Saturday Wine Tasting starting at Porsche Boise 10/5
- Sunday Car Show at The Village at Meridian 10/6

○ Action items completed and/or underway:

- Artwork by Ernie Monroe for posters, banners, beer mugs, t-shirts and trophies has been completed and some of the formats have been distributed for use
- Key volunteers... Gary Cuddeford, Sid Cannon, Liam Spencer, Randy Bloom, Pat Clifford, and Bob Pentecost are committed and have been involved
- Pat has secured the Ram Pub's Stonehouse for the Friday kick-off dinner
- Randy Bloom is working with the Trophy Vendor and designing with Ernie's artwork
- We have reached out to Tina at Porsche Boise for their involvement in the events and Vicki has sent me their commitment to Saturday and Sunday activity
- I have emailed and talked to Nicolette Smith at The Village and confirmed their participation at similar levels as prior years. We will start to firm up the set-up and other detailed over the next couple of months.
- I have also started work on the T-Shirt proposals with T-Zers.
- Sid will do Beer Mugs and Parking layout again this year. The parking layout will change because we need to have more space for emergency vehicle access. We will most likely use the whole Village interior parking



areas and could end up with fewer spaces which will limit the number of cars.

- Linda and Mark Prusynski have the Wine Tour confirmed. We will be driving to the Sunnyslope area, tasting at Dunning Estates and box lunch and tasting at Famici Winery.
- Next Steps/To Do list:
  - Draft other volunteers for D.O.E. work. I have a list of the usual experienced volunteers that I will fall back on but we could always use new blood. I will send out the Roles & Responsibilities communications as we get closer to show time.
  - We need to contact John Bunn for insurance documents
  - Work with Bob Pentecost on registration and other announcements
  - Meet with the Village's Nikki Smith and iron out details of their deliverables
  - Work on D.O.E. programs
- **Webstore** **Sid Cannon**
  - Sold about \$700 in merchandise, 10% back to Silver Sage
  - Still have pins to sell and a few luggage tags
- **Communications/Media Report** **Ken, Bob, Andrew, Loren**
  - Keep providing Ken content/updates for the weekly Happenings.
  - Everything else is going well with Facebook, Website and Registrations.
- **Historian** **Walt Thode**
  - No updates
- **Social Committee Report** **Linda, Denise**
  - July 25 ODO at Old State Saloon in Eagle
  - August 10 Porsches in the Park Picnic at Kristin Armstrong Park
    - Linda requested \$300 for permit, chicken, utensils and water; board approved by Gary, Anthony and Vicki
  - Sept 10 Lisa Soito has scheduled ODO for Andrade's Mexican Restaurant
  - Denise has scheduled the Diva Wreath Making Class, 11/30, sponsored by Porsche Boise
- **Other**



- **Special or Member Raised Topics**

- July ODO at Old State Saloon – ODO's were meant to be a fun Silver Sage gathering. It's a fun place, with lots of history. It was the Orville Jackson's Drug Store back before Eagle was Eagle, Meridian was Meridian. They offer a variety of events. We booked it months if not a year ago. It takes a lot to find venues big enough with staffing to serve. There's a lot of anger, politics and division going on right now, which has nothing to do with PCA. The venue recently held an event that is causing some concerns from a couple of members they do not want to attend and want to know why Silver Sage is supporting an event there. That being said, we have three choices. 1) Continue with the event registration for those wishing to attend the ODO 2) Cancel July ODO 3) if possible, locate another venue.
- Discussions took place and I think it was best summarized with a few comments.
  - We are an apolitical car club. People don't all believe the same and we need to be aware that different businesses and venues have different views on what's important to their business success.
  - The club had selected Old State Street venue months ago, based on its history and ability to accommodate our club before the June event that hit national news.
  - We feel if we make a decision to cancel or change the venue at this point, then we are making a statement about the club's beliefs.
  - At this point, we feel it is best to continue with the July ODO at Old State Street AND make it very clear to the ownership that this is not an endorsement from the Porsche Club of America/Silver Sage Region of Old State Street's business ethics and we should never be referenced as endorsing their policies.
  - It was also brought up about the parking issue in the area with all the construction. It was suggested we should instruct people to possibly park in Albertson's or identify best place to park near the restaurant.

- **Next Board Meeting:** Tuesday, August 6

- **Meeting Adjourned:** 7:40 pm



Silver Sage Region, PCA

Meeting Attendees

July 2, 2024  
Date



Vicki Pentecost  
Anthony Vierra  
GARY ROEDER  
Mark Prusynski  
Linda Prusynski  
BOB PENTECOST  
Jackie Roeder  
Kaz Pat  
Mary Thode  
WALT THODE  
CATH DOTY  
Gutcheffill  
Laura Outlaw  
Vicki Cannon  
S.D Cannon  
Greg Myers  
Brett Becker  
Becker  
GARY CUDDEFORD

Lindsey Robinson  
Ken Robinson