



Silver Sage Region of PCA Board Meeting

Minutes

Tuesday – November 5, 2024

Porsche Boise

- **Meeting Called to Order:** 6:28 pm
- **Thank you to Porsche Boise for hosting.**
 - Thank you, Marlon. Last meeting in old facility. We are excited for the new building.
- **New and First Attending Member Introductions**
 - Julie Bell – Communications Chair (replacing Ken Robinson)
- **Motion to approve the meeting minutes for October.** Approved.
- **Directors (Routine Business, if any)**
 - **President** **Vicki Pentecost**
 - Fall Treffen in Jackson Hole WY conflicts with Oktoberfast. Decision was made to hold Oktoberfast as scheduled
 - 800 total members in Silver Sage Region now
 - Diva Event registration open, nearly full
 - **Vice President** **Anthony Vierra**
 - **Treasurer Report** **Gary Roeder**
 - Charity Results
 - Generous donations for SHP, over \$20K
 - 2024 Financial Status
 - Good year, increased dues have positive impact
 - Tours & events ran as expected
 - AX/DE season came in better than budgeted
 - Oktoberfast registration fees were donated to charity
 - SageTick revenue below budget with loss of two advertisers
 - Admin costs in control
 - Holiday Party subsidy – approved.
 - \$2000 additional approved for a total of \$4000
 - 2025 Budget Plan is in progress
 - **Secretary Report** **Blake Simmons**



- **Committee Reports**

- **Charity**

Gretchen Hill

- Great enthusiasm, everyone very generous with bidding.
- Thanks to Robbie Musheno, Gary Cuddeford and Sid Cannon as well as those helping with setup.

- **Tech Talks**

Jackie Roeder

- "Ins and Outs of Auto Insurance" - 11/16/24- Registration underway. 38 registrations so far, max 50. Will have few members of Toybox Car Club attending. MVP Detailing will open after this Tech Talk and offer 10 % off all products.
- January 2025 - in planning. Tentative subject is Valuation Update
- February 2025 : Porsche Boise conference room. Mike Bell speaking on "What's New" at Porsche, Hybrid 911 and Highlights of the new Porsche Boise Showroom and Service Center.
- March 2025: Autocross 101. Location: Porsche Boise.
- Stay tuned for exact dates.

- **Membership Report**

Laura Outlaw

- New Members: 10, Transfer In: 5, Transfer Out: -1, Lapsed: -8
- Total Primary: 492, Affiliate Members: 308 for a Total: 800
- The volume of members really came with Oktoberfest event with new members and transfers.

- **AX/DE**

Gary Roeder/Craig Doty

- AX DE Budget and event plan presented for 2025 - approved
- Expo Idaho and Motorplex contracts for 2025 in process.
- 1 autocross and 3 BrezelCross events for 2025
- Could not get a date to host a Street Survival School in 2025.

- **Sage Tick Report**

Jayk Reynolds

- Articles due 12/1

- **Communications/Media Report**

Bob, Julie, Andrew, Loren

- Facebook guideline changes made for advertising - Loren
- Website content – Vicki, members need to provide content to Andrew Gable to keep website fresh and current.
- Julie is investigating better linkages among our communication tools.

- **Social Committee Report**

Linda Prusynski

- Holiday Party update – registration is open.

- **Other**

