



## Silver Sage Region of PCA Board Meeting

### Minutes

Tuesday – December 3, 2024

Porsche Boise

- **Meeting Called to Order:** 6:30 pm
  
- **Thank you to Porsche Boise for hosting.** Exciting to have the first board meeting in Porsche Boise's new showroom.
  
- **New and First Attending Member Introductions**
  - New Member Michael McAllister – 2016 Targa 4s
  
- **Motion to approve the meeting minutes for November.** Approved.
  
- **Charity Check Presentation** **Gretchen Hill**
  - Big Check number is (drum roll) \$29,635 to Sleep in Heavenly Peace
  - Built 42 headboards at the SHP build a bed day
  - Linen drive – filled the back of the Cayenne with sheets, pillows, blankets, comforters.
  
- **Directors**
  - **President** **Vicki Pentecost**
    - Thank you to the 2024 board for serving the club.
      - 2024 Board Members
      - Anthony Vierra – President
      - Kevin Mitchell – Vice President
      - Doug Ooley – Secretary
      - Bradford Johnson – Treasurer
        - Silver Sage Region held elections, and Bradford Johnson was elected as 2025 Treasurer. Since elections, Bradford has accepted a career position outside of Idaho. Gary Roeder, 2024 Treasurer will be the interim Treasurer beginning January 1, 2025 until a new Treasurer is appointed by the board.



- Budget approved for New Members Meeting – expense of \$876, includes the \$500 subsidy from National.
- Submissions will be made for 2024 Public Service and Region of the Year National awards.
- **Vice President** **Anthony Vierra**
- **Treasurer Report** **Gary Roeder**
  - Oktoberfest model for registration/charity worked.
  - Budget tracker is finished and working on 2025 budget for new board to approve at January 7 board meeting.
- **Secretary Report** **Blake Simmons**
- **Committee Reports**
  - **Tech Talks** **Jackie Roeder**
    - November Tech Talk on Auto Insurance had approx. 45 people at the Toybox Car Club. Riley Evans and Matthew Taylor spoke and answered several great questions. Jackie will provide write up for the next Sage Tick issue.
    - Jan 25<sup>th</sup> Tech Talk is on Porsche Market Valuation possibly at Maddies.
    - Feb Tech Talk will be Mike Bell from Porsche Boise on what's new at Porsche and the Hybrid 911
    - March Autocross 101 with Gary Roeder and Craig Doty.
  - **Membership Report** **Laura Outlaw**
    - New Members 5, Transfer In 1, Transfer Out -1, Lapsed - 9
    - Primary Members 488, Affiliate Members 309
    - Total Region Membership 797
  - **AX/DE** **Gary Roeder/Craig Doty**
    - DE/AX budgets already approved to get contracts in place for 2025.
  - **Sage Tick Report** **Jayk Reynolds**
    - Looking for 2 half page ads or 1 full page ad for the Sage Tick to replace ads we've lost in 2024.
  - **Communications/Media Report** **Bob, Julie, Andrew, Loren**
    - Bob - new process for event registration details .
    - Loren – many new participants into the Facebook group.



- Julie – survey to member looking to see what is working and what suggestions there may be. In process of updating photos and looking to utilize Instagram platform to help members and potential sponsors.
- **Social Committee Report** **Linda Prusynski**
  - Holiday Party update – 86 people signed up for the Christmas party.
  - New members dinner update - Jan 11<sup>th</sup> at Porsche Boise with Goodwood catering.
  - Molly Cuddeford - Diva event on Saturday was well attended (30 people) and a lot of fun. Was held at Franz Witte and they want to do an event with the club in the future as a partner.
- **Other**
  - Vintage 61 for potential future events in Meridian.
  - Gary Roeder – thanks for the quick 3 years as treasurer and looking forward to many more years with the club as DE chair.
- **Special or Member Raised Topics**
  - Sid Cannon brought in a 2008 Sage Tick, folded and stapled. Just look how far the club has come!
- **Next Board Meeting:** Tuesday, January 7
- **Meeting Adjourned:** 6:58 pm



**Silver Sage Region of PCA Secretary**

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(Print Name)

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(Signature)

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(Date)

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