



Silver Sage Region of PCA Board Meeting Minutes

**Tuesday – January 6th, 2026
Porsche Boise**

Call to Order 633pm

Big Thank You Porsche Boise for hosting us!

Happy new year everyone!

No new members in attendance tonight

Motion to approve December minutes, approved

Sponsorship

Porsche Boise is going to continue with their current level sponsorship. Thank you.

Presidents report:

Open chair positions - we have several that need to be filled - let Anthony know if you have someone in mind for a chair position.

Open Chairs are:

Safety chair

Insurance chair

Chair positions are a great way to get involved.

Will be posted in the weekly happenings

Board will be meeting soon to look over the bylaws.

Looking to fill the secretary position on the board, this would be an interim posting through the end of the year. Until the next election.

60th logo - there is a logo created, by the 60th committee, it is an unofficial logo that will be used for the clubs 60th celebration.

Air cooled event "Idaho Air" is happening this spring, May 2nd. The coordinator, Kelly Smith, has offered PCA a booth at the event to help share information about the club. We are looking for a couple of volunteers to help man the tent. If you have an air cooled car and want to go, sign up soon because it's filling up.

We are also setting up a charity committee for this year, Gretchen is sick tonight but, we will be setting up a committee for those who wish to be involved.

Vice Presidents report:

Sage tick ad changes, one of our sponsors is increasing the size of their ad.

We are looking for a volunteer to run the Adopt-A-Highway program. Contact Kevin if you would like to take that on.

We will have some new sponsors for the Spring edition of the Sage Tick. Looking forward to that.

The club is putting together a sponsorship/advertising committee.
Also looking at possible changes to ad rates for 2026

Secretary report:

N/a

Treasurer report:

In process of closing the books for 2025

We have been busy last year, it seems we have increased the number of transactions by 25%
Financials should be avail for the February meeting for posting.

Feb 28 meeting - how Silver Sage gets money, an income review, and the process of how the clubs money flows.

Charity report:

Gretchen is out sick.

Membership report:

3 new members

8 lapsed

849 current members

Tech talk

coming 31st Porsche market analysis. Sharing some insight on where the Porsche car market is trending. Really good guest speakers coming! Sign up, filling up.

Tours

Coming

Autocross D/E

Keith - Expo Idaho is not having events in their parking lot. Will offer PCA members first then will open up to SCCA .

We have 3 events planned at the motorplex in Emmett.

57 cars is our max, we want everyone to have 10 runs per day.

Overnight camping is available and there may even be a concert again this year.

Trophy presentation for members that didn't make it to the Christmas party.

Brezelcross video is coming along, will be working with Shaun to make sure we can play it at the new members dinner.

Would like spuds event on the calendar soon

Helmet changes coming, probably next year.

Sponsors are changing a little bit, lose one gain one

Sage tick

Have some really great articles coming.

Communications

Facebook - membership issue?

Yes, if you want to participate in the drives, like coffee and Porsches and are not a member you should be a member. It's not very expensive.

Do non members join the sat drives, they do, and we should have the, sign up to be a member.

Easy to do. You can sign up on the spot, only takes a few minutes. If you aren't a member you should not be allowed on the drive. Liability and risk issue with our insurance.

Looking to get more visibility, other channels like Facebook, Instagram

Reminder process via email

Robbie, Joe and Julie - would you like to be the co-chairs? Great!

Also looking at Sage Tick ad pricing. Are we comparable to what we need to be charging?

Registration for the new member dinner is filling up and will be sending out another notification so we can get it filled up.

Social committee

Looking for ideas for the February meeting, Valentine's Day

Looking for input

ODO

Next is in Feb, Casa Mexico?

Open floor

60th update

Approximately 25 people are working on it. We should receive banners from National in mid February. Logo and artwork is complete, music is arranged, speakers are all on board, Kevin is working on videos, Diana's working on apparel, merch, swag to sell. Still room for some sponsorship. There will be 4-5 cars in front of Spur Wing for the event. Lots of fun!

Adjourned 7:47pm